

7. Objectives & Action Plan

Introduction and SWOT Analysis

An analysis of strengths, weaknesses, opportunities and threats (SWOT Analysis) was carried out for the Manhood Peninsula Destination Management Plan (2011), following public consultation workshops and an analysis of key policy documents. *Towards ICZM* required further expansion of the SWOT Analysis to include reference to affordable housing, and businesses such as horticulture. The revised SWOT can be found in Appendix 4: SWOT Analysis. The following list is a summary of the SWOT Analysis in Appendix 4.

S. The main strengths of the peninsula were found to be the natural environment, the coastal landscapes, the opportunities for year round tourism and proximity to other centres of interest such as Chichester or the South Downs.

W. Weaknesses were perceived as lack of awareness of human impacts on the natural environment, poor infrastructure particularly roads, lack of visitor facilities, lack of accommodation, and lack of a plan for the Manhood Peninsula.

O. There are opportunities to help the tourism and leisure industries expand by providing better cross-peninsula links for horse riding, cycling and walking. Improved facilities for beach users and the opportunity to build housing able to accommodate the consequences of climate change were also noted.

T. External threats were perceived as increased visitor numbers impacting the natural environment and problems associated with being a peninsula such as road infrastructure and traffic congestion. A coherent policy concerning visitor facilities such as showers and toilets was felt to be lacking on the peninsula.

Although a number of weaknesses and threats were identified, they were far outweighed by the opportunities offered by the peninsula. External threats however, must not be underestimated in terms of their potential impact.

Action Plan

The findings of the SWOT Analysis are reflected in the projects and aspirations suggested in the following Action Plan. The sections in the Action Plan originated in the Sustainable Community Strategy, while the content was derived from Parish Plans, Village Design Statements, Conservation Area Character Appraisals, Going Dutch on The Manhood Peninsula, Going Dutch II, Medmerry Aspirations, Sustrans access links and others.

Timescales

Action planning focused on short to medium term actions that ensure that the peninsula is prepared for change, or that influence the local planning authority to ensure that climate change is integrated into spatial development policies. The following timescales were used in the action planning tables:

SHORT: Within 1 year

MEDIUM: Between 1 and 5 years

LONG: 5 years plus

Regions of Interest

The following map shows the study area and regions of interest as reflected in the action plan.

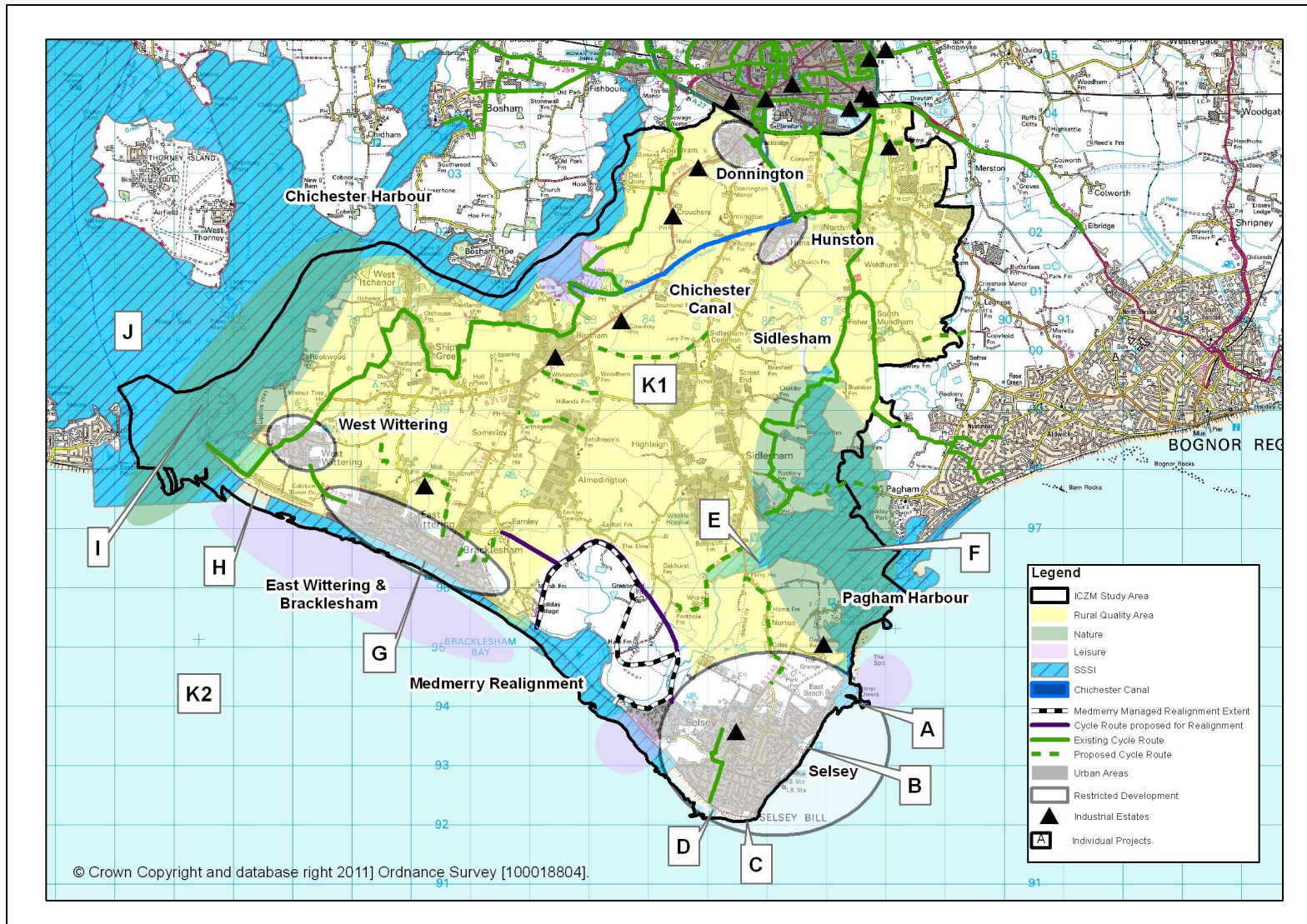


Figure 7.1 Map showing the study area and regions of interest on the Manhood Peninsula

| Project | Description | |
|----------------|-----------------------------------------------------------|-----------------------------------------|
| A | East Beach dive centre | Selsey East Beach Regeneration |
| B | Coastal promenade / footpath | SCT |
| C | Oval Field coastal observatory | SCT |
| D | Hillfield Road cafe | SCT |
| E | Pagham Harbour visitor centre | RSPB |
| F | Pagham Harbour adaptive management scheme | RSPB |
| G | Bracklesham showers and toilets | Foreshores MP |
| H | Cakeham Manor sand dune stabilisation | Cakeham Manor |
| I | East Head | East Head Coastal Issues Advisory Group |
| J | Chichester Harbour AONB environmental enhancement schemes | Chichester Harbour Conservancy |
| K ₁ | Environmental protection schemes - inland | MWHG |
| K ₂ | Environmental protection schemes - nearshore | MWHG |

Table 7.1 Individual projects itemised on the map above showing the study area and regions of interest on the Manhood Peninsula

The table above shows the location of individual projects proposed by the Selsey East Beach Regeneration scheme, Selsey Coastal Trust Pre-Trust Group (SCT), RSPB, the Foreshores Management Plan and other groups.

The local preference is to retain the natural ambience of the peninsula. However Village Design statements indicate restricted development would be considered appropriate around the existing towns and villages shown above, particularly in relation to affordable housing and small new business start-up.

Links between Chichester and Pagham Harbours, and the realignment scheme at Medmerry are considered of great importance. The map shows existing cycle routes in the east and west of the peninsula, and the location of the proposed links round the Medmerry realignment. Also shown are the proposed routes across the peninsula being considered by Sustrans and the Manhood Greenways Project. Quiet country roads running across the heart of the peninsula link many of the proposed routes.

ACTION PLAN

7.1 Economy

TICZM – Towards ICZM

7.1.1 Businesses

| Sector | Delivery Objectives | Timescales | Delivery Agencies / partners | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
|------------|-----------------------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Businesses | Make provision to protect the economy and character of the area | Medium | Chichester DC; West Sussex CC; Chamber of Commerce; parish councils; training agencies; government training programmes and other relevant bodies. | Protect businesses from change of use by maximizing their potential in their given field of expertise. TICZM 7.4 Neighbourhoods: 7.4.12 West Itchenor 7.4.13 West Wittering | Funding: for premises; training facilities; advertising and promotions; upgrading working conditions and facilities Source: Developer funding and contributions; Leader funding; small business grants and loans from national government or banks; | Risks: insufficient turnover of funds due to economic conditions Contingencies: Determine whether the economic climate will continue to support a business or allow expansion of existing. |
| | Provide the means for assistance with new business start up. | Medium | Local Strategic Partnership, Chichester DC, West Sussex CC | Investment in training using training agencies; government training programmes; higher education; apprenticeships. | Funding: For premises, training facilities Source: New Enterprise Allowance and other government | Risks: Insufficient work to justify training; Contingencies: Determine whether the economic climate will support |

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| | Make provision for the maintenance of flood defences, the failure of which leads to flood damage of local businesses and destruction of transport infrastructure. | Short | Chichester DC; West Sussex CC; Environment Agency; Selsey Coastal Trust, Local Flood/ Erosion Defence Groups (e.g. West Wittering FDG) | Implement flood and coastal risk management policy as set out in the Pagham to East Head Coastal Defence Strategy | Funding for: Flood defences, access Source: Developer funding and contributions; national government; local funds | Risks: flooding causing damage to business assets and property Contingencies: Carry out maintenance work is as specified in Shoreline Management Plans and Coastal Defence Strategies |
| | Facilitate businesses by offering improved, faster broadband services. | Short | British Telecom and other facilities companies; WWSC | Service delivery plans of British Telecom and other organisations Recommendations of the Coastal Change Pathfinder ICZM Working Group 2010. | Funding: To improve telecom connections Source: Developer funding and contributions | Risks: slow business transactions causing reduced business transactions. Contingencies: Determine service delivery plans of BT and other service providers |
| | Review A27 access points to ease congestion | Long | Chichester DC; West Sussex CC; Apuldrum Parish Questionnaire; Parish Plans; Village Design Statements | TICZM 7.5 Transport Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport Access: 7.5.1 Roads Source: TICZM 7.5 Transport Access: 7.5.1 Roads | Risks: TICZM 7.5 Transport Access: 7.5.1 Roads Contingencies: TICZM 7.5 Transport Access: 7.5.1 Roads |

7.1.2 Agriculture / Horticulture

| Sector | Delivery Objectives | Timescales | Delivery Agencies / partners | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Horticulture | Identify areas not suitable for horticulture businesses on the peninsula. | Medium | Chichester DC; West Sussex CC; Local businesses | Investigate conflict between agriculture and horticulture landuse to determine long term impact on tourism/ environment/ infrastructure. Recommendations and objectives in Going Dutch 2001, Going Dutch 2008, ICZM Working group 2010 | Funding: For premises, infrastructure, transport links Source: private | Risks: Increased traffic congestion. Impact on wildlife areas Contingencies: Refurbish existing greenhouses |
| | Encourage collaborative working between business and the community | Medium | Chichester DC; West Sussex CC; parish council; Selsey Coastal Trust (Pre Trust group); local businesses – all sectors; Selsey Fishermen’s Association; Selsey Business Partnership; MPSG | Recommendations and objectives in Going Dutch 2001, Going Dutch 2008, ICZM Working group 2010 Encourage local businesses eg Bunn Leisure, Nature’s Way, the fishing industry - to work with the community creating new ventures such as: | Funding: for co-ordination and liaison of events Sources: private; grants; developer funding and contributions | Risks: lack of public response; disruption to business; health and safety issues re presence of the public on a working site Contingencies: promote individual business sectors |

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| | | | | <ul style="list-style-type: none"> - Seafood and Salad Festival - Flower walks and cycle paths around greenhouse areas | | |
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7.1.3 Tourism and Leisure

| Sector | Delivery Objectives | Timescales | Delivery Agencies / partners | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Tourism and Leisure | Provide the means to support eco-friendly, high quality tourism to encourage visitors to stay longer without increasing peak summer visitor numbers. | Medium | Chichester DC, West Sussex CC, Visit Chichester; Selsey Coastal Trust Project; tourism and leisure businesses | <p>Extend the tourist season into spring and autumn by targeting different markets and sectors such as walkers, cyclists and bird watchers.</p> <p>Recommendations and objectives in Going Dutch 2001, Going Dutch 2008, ICZM Working Group 2010, Destination Management Plan 2011</p> <p>TICZM 7.4 Neighbourhoods: 7.4.10 Selsey</p> | <p>Funding: For access route; build new premises or redevelop existing.</p> <p>Source: private; developer funding and contributions; grants.</p> | <p>Risks: increased tourist numbers leading to a greater impact on wildlife.</p> <p>Contingencies: Improve the network of bridleways, footpaths and cycleways</p> |

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| | Make provision for better landscaping of caravan parks and their transformation into higher quality facilities | Medium | Chichester DC, West Sussex CC, Caravan parks | Recommendations and objectives in Going Dutch 2001, Going Dutch 2008, ICZM Working Group 2010, Destination Management Plan 2011. | Funding: For access routes; new premises or redevelopment of existing. Source: private; developer funding and contributions. | Risks: flooding Contingencies: Improved surface water management and maintenance of flood defences |
| | Provide the means to bring more hotels and restaurants into the area | Medium | Chichester DC - CDC Business Development; West Sussex CC | Recommendations and objectives in Going Dutch 2001, Going Dutch 2008, Destination Management Plan 2011; Selsey Community Plan 2011 | Funding: For new development or conversion of existing facilities Source: private, Business Start Up, other public funding and spending programmes | Risks: Insufficient infrastructure to support development. Increased traffic. Contingencies: offer incentives to visit existing facilities |
| | Provide the means to create more beach facilities | Medium | Chichester DC; West Sussex CC; local businesses. | Chichester DC Foreshores Management Plan 2011; Selsey Community Plan 2011 TICZM 7.4 Neighbourhoods 7.4.7 East Wittering & Bracklesham | Funding: To secure the development of new facilities Source: private; developer funding and contributions | Risks: declining facilities for beach users and water sport participants. Contingencies: Enhance existing facilities. |
| | Provide resources to reduce traffic congestion on the | Long | Chichester DC; West Sussex CC; Sustrans | Create Park and ride facilities Develop schemes | Funding: To Improve the network of | Risks: continued traffic congestion, particularly during |

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| | peninsula | | | encouraging visitors to 'Swap your car for a Bike' TICZM 7.5 Transport Access: 7.5.1 Roads | bridleways, footpaths and cycleways and ensure their continued maintenance. Source: private, developer funding and contributions | peak summer months. Contingencies: Promote and maintain existing cycleways and public transport |
| | Provide resources to encourage cycling as a tourist resource | Short | Chichester DC; West Sussex CC; private enterprise | Provide opportunities to create cycle hire businesses | Funding: for rent of business premises; training; capital equipment Source: private, developer funding and contributions | Risks: business failure due to lack of business experience Contingencies: investigate businesses run from home |
| | Provide resources to increase the potential for tourism in the peninsula's rural hinterland. | Medium | Chichester DC; West Sussex CC; private enterprise | Provide cycleways, introduce landscape enhancements | Funding: To secure the development of new access routes and landscape enhancements Source: private; developer funding and contributions | Risks: continued traffic congestion, particularly during peak summer months. Contingencies: Promote and maintain existing cycleways and public transport |

7.1.4 Marine

| Sector | Delivery Objectives | Timescales | Delivery Agencies and Partners | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Marine businesses | See section: 7.1.1 Business | See section: 7.1.1 Business | See section: 7.1.1 Business | See section: 7.1.1 Business | See section: 7.1.1 Business | See section: 7.1.1 Business |
| Fishing | Provide infrastructure for the Selsey fishermen enabling their catch to be sold and marketed more successfully | Long | Chichester DC; West Sussex CC, Selsey Fishermen's Association; Selsey Coastal Trust | Chichester DC; West Sussex CC; Selsey East Beach Regeneration – Reconnecting With The Sea (2009). | Funding: to secure the infrastructure recommended in the East Beach Masterplan Source: private; grants; developer funding and contributions; European Fisheries Fund | Risks: decline of the local fishing industry Contingencies: Consider developing a reduced version of the Masterplan. |

7.2 Natural and Built Environments

When making decisions affecting the natural or built environments, whether the area under consideration is inland, on the shoreline or in the near shore zone, regard must be given to the UK Government’s planning policies, local policies and any relevant Acts of Parliament or regulations. Included are the following international, national and local regulations, which must also be taken into account in the context of planning decisions affecting the natural environment inland and round the coast of the peninsula:

- The long term spatial vision for the coastal and wetland areas of the Manhood Peninsula with reference to high level international designations concerned with habitats and species of conservation importance:
 - Solent Maritime SAC (Special Area of Conservation) under the EU Habitats Directive.
 - Sites of Special Scientific Interest (SSSI)
 - Special Protected Areas (SPA)
 - Ramsar Sites
- The long-term spatial vision for the coastal area of the Manhood Peninsula including Chichester Harbour, with reference to the following:
 - Chichester Harbour AONB Management Plan 2009-2014.
 - Pagham Harbour Local Nature Reserve Management Plan 2007.
 - Solent Disturbance and Mitigation Project: Phases I and II, produced by the Solent Forum Nature Conservation Sub-group.
- The long term spatial vision for the inland area of the Manhood Peninsula with reference to:
 - National Biodiversity Action Plan
 - Sussex Biodiversity Action Plan.
 - Local Biodiversity Action Plan (LBAP) for Chichester District.
 - Biodiversity Opportunity Areas identified by the Sussex Biodiversity Records Centre, with particular reference to vegetated shingle and saline lagoons.
- Parish Plans; Village Design Statements; Conservation Area Character Appraisals (CACAs).
- Going Dutch on the Manhood Peninsula 2002; Going Dutch II 2008.
- Shoreline Management Plans; Coastal Defence Strategies

TICZM – *Towards ICZM*

7.2.1 Inland

| Sector | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Inland | Make provision to safeguard the waterway and | Medium | Chichester DC; West Sussex CC; Parish Plans; Village | Parish Plans; Village Design Statements; | Funding: For monitoring and maintenance | Risks: lack of monitoring and maintenance |

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| | drainage network | | Design Statements; environmental organisations; Chichester Harbour Conservancy; Pagham Harbour Board and Friends; other appropriate bodies | Chichester Harbour AONB Management Plan 2009-2014; Pagham Harbour LNR Management Plan 2007; TICZM 7.4 Neighbourhoods: 7.4.3 Birdham 7.4.11 Sidlesham | Source: grants; developer funding and contributions | Contingencies: establish a volunteer core through established local environmental groups |
| | Make provision for maintaining the essential rural character of the area | Long | Chichester DC; West Sussex CC; Chichester Harbour Conservancy; Parish Plans; Village Design Statements; environmental organisations | Retain and supplement existing trees and hedges. Maintain, enhance and create views where appropriate. TICZM 7.4 Neighbourhoods: 7.4.2 Apuldram and Dell Quay 7.4.9 North Mundham 7.4.13 West Wittering | Funding: For purchasing trees; horticultural expertise; landscaping Source: grants; developer funding and contributions | Risks: lack of maintenance Contingencies: establish a volunteer core through established local environmental groups |
| | Make provision for improved conservation and care of the natural and historic | Short | Chichester DC; West Sussex CC; Action in Rural Sussex; Chichester Harbour | Organise projects to explore and characterise the environment | Funding: To improve education; provide materials for volunteers; | Risks: lack of knowledge leading to irretrievable loss of the |

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| | environment | | <p>Conservancy; Pagham Harbour Board and Friends; parish councils; Selsey Coastal Trust (Pre Trust group);</p> <p>Manhood Wildlife & Heritage Group; Manhood Green Infrastructure/ Econet Project; other appropriate bodies</p> | <p>Parish Plans; Village Design Statements; Chichester Harbour AONB Management Plan 2009-2014; Pagham Harbour LNR Management Plan 2007</p> <p>TICZM 7.4 Neighbourhoods: 7.4.6 Earnley 7.4.10 Selsey 7.4.12 West Itchenor</p> | <p>engage specialists and contractors</p> <p>Source: grants; private funding; developer funding and contributions</p> | <p>environment.</p> <p>Contingencies: Maintain existing initiatives; pursue individual projects;</p> |
| | Provide the means to develop a Manhood Ecological Network by supporting wildlife and ecological corridors across the peninsula. | Medium | <p>Chichester DC; West Sussex CC; Manhood Wildlife & Heritage Group; Chichester Harbour Conservancy; Pagham Harbour Board and Friends; Manhood Green Infrastructure/ Econet Project; other strategies and spending programmes</p> | <p>Create wildlife corridors and buffer zones by predetermining suitable areas; Chichester Harbour AONB Management Plan 2009-2014; Pagham Harbour LNR Management Plan 2007; Parish Plans; Village Design Statements</p> | <p>Funding: To provide the means to undertake projects and determine suitable areas for wildlife corridors and development using volunteer groups; specialists</p> <p>Source: local grants; developer funding and contributions</p> | <p>Risks: decline in the natural environment and associated species; delay in defining areas suitable for development allowing urban sprawl</p> <p>Contingencies: Support existing wildlife projects; lobbying by local environmental groups</p> |

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| | Provide the means to enhance the visual nature, conservation and recreational qualities of green corridors. | Medium | Chichester DC; West Sussex CC; Chichester Harbour Conservancy; Plans; Village Design Statements; environmental organisations; colleges and universities specialising in horticulture; other strategies and spending programmes | Parish Plans; Village Design Statements; proposals by local environmental organisations. Encourage tree planting, particularly along roadsides and explore ways of introducing small copses and wildlife areas. | Funding: for maintenance; for purchasing plants and expertise Source: local grants; developer funding and contributions | Risks: lack of maintenance; lack of volunteers; lack of funds Contingencies: Work with established local environmental groups to monitor green corridors |
| | Provide resources to enable regular litter clean up of the rural environment and waterways to take place. | Medium | Chichester DC; West Sussex CC; Parish Plans; environmental organisations | Organise volunteer groups to undertake litter picking in the villages. TICZM 7.4 Neighbourhoods: 7.4.2 Apuldram & Dell Quay 7.4.8 Hunston | Funding: To provide litter picking equipment; waste bags; waste disposal facilities Source: grants; private funding | Risks: spoiled and contaminated environment Contingencies: poster and flyer campaigns |
| | Promote sustainability projects in line with the Sustainable Community Strategy for Chichester District | Short | Chichester DC; West Sussex CC; parish councils, Selsey Town Council, the Greening Campaign; local schools | Promote green renewable energy projects; recycling facilities for batteries/low energy light bulbs TICZM 7.4 Neighbourhoods: | Funding: to reinstate the Greening Campaign strategy; specialist recycling facilities; investigate renewable energy | Risks: lack of a coherent strategy; funding Contingencies: promote recycling locally; provide information about recycling |

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| | | | | 7.4.10 Selsey 7.4.11 Sidlesham | sources Sources: private, developer funding and contributions | possibilities |
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7.2.2 Foreshore

| Sector | Delivery Objectives | Timescales | Delivery Agencies and Partners | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| The Foreshore | Make provision for the effective implementation of coastal management practises round the Manhood Peninsula coast | Long | Chichester DC; West Sussex CC; Environment Agency; coastal groups; parish councils; developers; Selsey Coastal Trust and Local Flood/ Erosion Defence Groups | North Solent Shoreline Management Plan (SMP); South Downs SMP; Pagham to East Head Coastal Defence Strategy (CDS); East head to Emsworth CDS (forthcoming); structures incorporating sea defences. TICZM 7.4 Neighbourhoods: 7.4.7 East Wittering & Bracklesham 7.4.10 Selsey 7.4.11 Sidlesham 7.4.12 West Itchenor | Funding: for construction and maintenance of coast defence works, or structures forming a part of coastal defence scheme. Source: national funding; grants; private funding; developer funding and contributions | Risks: loss of hinterland, housing, infrastructure and business including agriculture. Contingencies: maintenance of existing sea defences |

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| | | | | 7.4.13 West Wittering | | |
| | Provide the means to support education about the coast and climate change issues | Long | Chichester DC; West Sussex CC; Volunteers; water sports groups; Manhood Wildlife & Heritage Group and other environmental bodies; Chichester Harbour Conservancy; Pagham Harbour Board and Friends; National Trust; MPSG; Selsey Coastal Trust | Guided coastal walks; exhibitions; talks programme. Undertaken by volunteers and representatives from coastal bodies Selsey Biodiversity Action Plan; Pagham Harbour LNR Management Plan 2007; Chichester Harbour Management Plan 2009 – 2014 | Funding: Community / private building; parking; access; Source: grants; private funding; developer funding and contributions | Risks: lack of local knowledge about the significance of climate change; Contingencies: provide information on noticeboards |
| | Provide the means to support ongoing shoreline surveys of plant and animal species living above the low water mark to enhance the natural environment, encouraging local and visitor interest. | Long | Chichester DC; West Sussex CC; Chichester Harbour Conservancy; Pagham Harbour LNR Management Plan 2007; National Trust; Volunteers; water sports groups; Manhood Wildlife & Heritage Group; | Volunteers to undertake surveys along the peninsula shoreline in different locations using quadrats and other survey techniques. Selsey Biodiversity Action Plan; Pagham | Funding: Survey equipment; parking; access; facilities Source: grants; private funding; developer funding and contributions | Risks: poor weather; lack of local interest Contingencies: monitoring on an ad hoc basis |

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| | | | Sussex Wildlife Trust and other environmental bodies; local universities and colleges | Harbour LNR Management Plan 2007; Chichester Harbour Management Plan 2009 – 2014. | | |
| | Provide the means to investigate coastal evolution from archaeological and environmental perspectives to understand historic and future environmental change. | Long | Chichester DC; West Sussex CC; Chichester District Archaeology Society; Universities of Lampeter and Southampton and other educational institutions; | Academic papers; Chichester Harbour Archaeology Research Framework, MoLAS 2007 | Funding: To provide the means to undertake projects. Source: grants; private funding | Risks: Inability to predict future scenarios of change due to lack of knowledge. Contingencies: collate existing knowledge |
| | Provide the means to facilitate coastal landscaping, to establish natural habitats that accord with their coastal location, and foster wildlife. | Medium | Volunteer groups; Selsey Town Council; other parish councils; Chichester Harbour Conservancy; Pagham Harbour LNR Management Plan 2007; National Trust | Re-seed areas where plants are difficult to grow with species that are naturally resistant to saline conditions | Funding: For horticulture specialists; soil specialists Source: Grants; private funding; parish precepts | Risks: damage by weather, domestic animals or people Contingencies: Maintain existing landscaping |
| | Provide the means to undertake ongoing investigation of shingle movement | Medium | Chichester DC; West Sussex CC; local residents groups; schools, colleges, | Involve schools and residents groups in the investigation of shingle movement | Funding: Access; parking; equipment Source: grants; | Risks: poor weather; loss / failure of electronic devices; |

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| | along the peninsula coastal frontage, in order to produce detailed data about coastal change for use by the community, and coastal authorities. | | universities; MPSG | round the peninsula using electronically tagged pebbles and other mechanisms | private funding; voluntary contributions; developer funding and contributions | Contingencies: keep visual and anecdotal records |
| | Provide the means to support Beachwatch and beach cleans to focus attention on the mis-use of the sea for waste disposal. | Short | Volunteers; water sports groups; Manhood Wildlife & Heritage Group and other environmental bodies; Chichester Harbour Conservancy; Pagham Harbour LNR Management Plan 2007 | Annual events supplemented by information boards and leaflets about why the beach is a valuable resource | Funding: Waste disposal facilities; parking; access; shops; café facilities Source: grants; private funding | Risks: loss of Blue Flag status; lack of local interest; Contingencies: local information boards |
| | Provide the means to support the provision of beach facilities and showers at Bracklesham and Selsey. | Medium | Chichester DC (Foreshore Service Management Plan 2011), West Sussex CC, utility companies; Selsey Coastal Trust | Chichester DC, West Sussex CC and other strategies and spending programmes TICZM 7.4 Neighbourhoods 7.4.7 East Wittering & Bracklesham 7.4.10 Selsey | Funding: Access, parking, drainage; electricity; gas; other utilities Source: private; developer funding and contributions | Risks: deterioration of the facility detracting from the quality of the seafront. Contingencies: temporary seasonal arrangements |

7.2.3 Nearshore / Sub tidal

When making decisions affecting near shore areas adjacent to the Manhood Peninsula coast, take account of the South Coast Regional Environmental Characterisation Report (2010). Any decisions must take into account the views of the people who live, work and visit the Peninsula coast, and use its seas, and give appropriate weight to both environmental and socio-economic considerations.

| Sector | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Near shore / sub tidal | Provide the means to raise awareness of the local community and visitors about the underwater environment | Short | Chichester DC; West Sussex CC; Chichester Harbour Conservancy; Pagham Harbour education service and Friends of Pagham Harbour; Manhood Wildlife & Heritage Group; local scuba diving groups; underwater archaeology groups | Conduct talks and exhibitions; information boards; local media; Selsey Biodiversity Action Plan; Pagham Harbour LNR Management Plan 2007; Chichester Harbour Management Plan 2009 – 2014 | <p>Funding: Community / private building; parking; access; shops; café facilities</p> <p>Source: voluntary time; grants; private funding</p> | <p>Risks: lack of local support</p> <p>Contingencies: publicise information on notice boards.</p> |
| | Provide the means to undertake regular sub tidal surveys determining topography and biodiversity, to evaluate the extent to which coastal change is | Medium | Channel Coastal Observatory; Local scuba diving groups; Marine Conservation Society; Manhood Wildlife & Heritage Group; MPSG | Surveys to be conducted using kayaks and divers; to be planned and undertaken by local volunteer groups. Information disseminated to | <p>Funding: For survey equipment, boat launch facilities; marine services and suppliers; diving services; shower and café facilities</p> | <p>Risks: poor weather; poor underwater visibility; lack of volunteer support</p> <p>Contingencies: Collate existing knowledge; monitor on an ad</p> |

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| | occurring underwater and along the coast | | | public, press, national bodies and local government. | Source: grants; private funding | hoc basis |
| | Provide the means to produce detailed surveys of the wrecks and reefs in Bracklesham Bay and other areas, to produce information about biodiversity and under water heritage in the aquatic environment | Medium | Local scuba diving groups; Balanced Seas; Sea Search; underwater archaeology groups (Nautical Archaeology Society, Hants & Wight Trust for Maritime Archaeology | Surveys undertaken by scuba diving groups using national recording methods established by the Nautical Archaeology Society. Information disseminated via local media and publications. | Funding: Diving services, marine services and suppliers; shower and café facilities; Source: voluntary time; grants; private funding | Risks: poor weather; poor underwater visibility; lack of volunteer support Contingencies: Collate existing knowledge; monitor on an ad hoc basis |
| | Establish the identity, location and quantity of local fish stocks | Medium | Selsey Fishermen's Association; Balanced Seas; universities; local sea angling groups | Undertake fishing surveys implemented by local and national bodies. Information disseminated to national bodies and local government via publications, and exhibitions. | Funding: For survey equipment, boat launch facilities; marine services and suppliers; shower and café facilities Source: Balanced seas; voluntary time; private; grants; private funding | Risks: poor knowledge about fish stock and range of habitat; Contingencies: Collate existing knowledge; monitor on an ad hoc basis |
| | Provide the means to undertake sub | Short | Manhood Wildlife and Heritage Group; Local | Surveys planned and undertaken by local bodies. | Funding: Waste disposal facilities, diving services, | Risks: poor weather; poor underwater |

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| | tidal clean up of the near shore environment in conjunction with Beachwatch and beach cleans to focus attention on the mis-use of the sea for waste disposal | | scuba diving and other water sports groups; | Publicity and results disseminated via local media and publications. | marine services and suppliers; shower and café facilities; Source: voluntary time; grants; private funding | visibility; lack of volunteer support; decline of the near shore environment Contingencies: Public awareness campaigns; volunteer wardens |
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7.2.4 Special Environmental Areas

| Sector | Delivery Objectives | Timescales | Delivery Agencies and Partners | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Chichester Harbour AONB | Provide the means to implement the Vision for Chichester Harbour AONB as defined in the Chichester Harbour AONB Management Plan 2009-2014 | Short | Chichester DC; West Sussex CC; Chichester Harbour Conservancy; Friends of Chichester Harbour; other strategies and spending programmes | Implementation of the Key Concepts in the Chichester Harbour AONB Management Plan 2009-2014: 1. Protecting and improving the special qualities of the AONB. 2. Sustainability and wise use. 3. Increasing knowledge and understanding. 4. Helping people to enjoy the AONB. | Funding: To provide the means to undertake projects and determine suitable areas for wildlife and development Source: local grants; developer funding and contributions | Risks: decline in the natural environment and associated species; delay in defining areas suitable for development allowing urban sprawl Contingencies: Support existing natural and historic environmental projects. Update existing |

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| | | | | 5. Supporting the local community and economy. 6. Working in partnership. TICZM 7.4 Neighbourhoods: 7.4.4 Chichester Harbour AONB. | | Management Plans, Village Design Statements, Parish Plans and similar |
| Pagham Harbour Local Nature Reserve | Provide the means to implement the objectives and management guidelines as defined in Pagham Harbour Local Nature Reserve Management Plan 2007 | Short | Chichester DC; West Sussex CC; Pagham Harbour Board; Friends of Pagham Harbour; Parish, Town and local community representatives; other strategies and spending programmes; | Implementation of objectives and management guidelines as defined in Pagham Harbour Local Nature Reserve Management Plan 2007. Conservation of Pagham Harbour site features and delivery of visitor services. TICZM 7.4 Neighbourhoods: 7.4.10 Selsey 7.4.11 Sidlesham | Funding: To provide the means to undertake projects and determine suitable areas for wildlife corridors and development Source: local grants; developer funding and contributions | Risks: decline in the natural environment and associated species; delay in defining areas suitable for development allowing urban sprawl Contingencies: Support existing natural and historic environmental projects. Update existing Management Plans |
| Medmerry re-alignment scheme | Provide the means to support community development of | Medium | Chichester DC; West Sussex CC; EA; Medmerry Aspirations Group; | Create a feeder network of paths on the peninsula. | Funding: Access; parking; facilities; volunteer | Risks: TICZM 7.5.4 Medmerry Access; birds and |

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| | access and habitat aspirations for the area adjacent to the Medmerry realignment | | RSPB; Sustrans; Manhood Greenways Project; Langmead Farms; SWT; Bunn Leisure; parish councils; local landowners; MStAG; MPSG | <p>For the full range of access projects see TICZM 7.5.4 Medmerry Access</p> <p>Create saltmarsh habitats</p> <p>Record the archaeology and history of the inundation area and surrounding fields.</p> | <p>equipment and protective clothing</p> <p>Source: grants; private funding; developer funding and contributions</p> | <p>mammals find the new habitat unsuitable; loss of archaeology following inundation</p> <p>Contingencies: TICZM 7.5.4 Medmerry Access; collate existing knowledge and monitor on an ad hoc basis</p> |
| East Head | Provide the means to support adaptive management of East Head to include long term monitoring and management of existing coastal defences at the hinge. | Medium | Chichester DC; West Sussex CC; East Head Coastal Issues Advisory Group; Environment Agency; National Trust | <p>Develop a management plan for East Head to preserve the environmental, amenity and socio-economic value of the feature including the management of effects on the wider Chichester Harbour.</p> <p>Pagham to East Head Coastal Defence Strategy; Chichester Harbour AONB Management</p> | <p>Funding: For monitoring, and sediment recycling programme.</p> <p>Source: local contributions; govt financial support</p> | <p>Risks: lack of finance; increased flood risk at West Wittering (though this would happen anyway as sea level rises)</p> <p>Contingencies: Short term monitoring</p> |

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7.2.5 Built Environment

| Sector | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Built environment | Provide the means to support improvements to the built environment, enhancing the character of specific areas or buildings | Medium | Chichester DC; West Sussex CC; Chichester Harbour Conservancy; parish councils; Selsey Coastal Trust Project; other local bodies | Pagham Harbour LNR Management Plan 2007; Chichester Harbour AONB Management Plan 2009-2014; TICZM 7.4 Neighbourhoods: 7.4.10 Selsey 7.4.11 Sidlesham 7.4.12 West Itchenor | Funding: for design and implementation; Sources: grants; private funding; developer funding and contributions | Risks: lack of public response; decline of local character Contingencies: pursue individual projects; |
| | Provide the means to employ environmentally sustainable and energy efficient building methods, and materials that mitigate the effects of climate change and sea level rise. | Medium | Chichester DC; West Sussex CC; environmental construction companies and other relevant bodies; Going Dutch 2001; Going Dutch 2008; green infrastructure specialists; Greening Campaign | Going Dutch 2002: no permanent structures to be built below 5m contour; only build mixed function or temp structures between 4-5m; PPS25; TICZM 7.4 Neighbourhoods: | Funding: to explore and encourage sustainable building methods Sources: grants; private funding; developer funding and contributions; | Risks: too expensive; little interest from construction industry Contingencies: conduct energy efficiency campaigns; provide support for individual projects |

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| | | | | 7.4.10 Selsey 7.4.11 Sidlesham 7.4.12 West Itchenor | | |
| | Provide the means to reduce light pollution and improve the visibility of night skies | Medium | Chichester DC; West Sussex CC; environmental construction companies; Parish councils and other relevant bodies | To promote less street lighting where appropriate, especially on new developments, and ensure part-night operation TICZM 7.4 Neighbourhoods: 7.4.13 West Wittering | Funding: to explore and encourage alternative lighting methods Sources: grants; private funding; developer funding and contributions; | Risks: too expensive; insufficient lighting produced Contingencies: use existing street lighting measures |
| | Provide the means to use the natural, renewable energy resources of the peninsula | Medium | Chichester DC; West Sussex CC; developers; green infrastructure specialists; Greening Campaign; Village Design Statements and other relevant documents | Promote solar energy, heat pumps, small wind power units; collection of rain and 'grey' water, combined heat and power (CHP) units; sale of excess energy to the national grid; improve building insulation. | Funding: to explore methods of producing renewable energy Sources: grants; private funding; developer funding and contributions; | Risks: too expensive; little local interest; reluctance to engage by the construction industry Contingencies: conduct energy efficiency campaigns; provide support for individual projects |

7.3 Health and Wellbeing

TICZM – Towards ICZM

| Sector | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Health and Wellbeing | Provide the means to maintain and improve health care facilities | Long | Chichester DC; West Sussex CC | Provide additional health services where necessary. | Funding: for feasibility studies to determine extra services; construction and maintenance of premises. Source: private; local grants; developer funding and contributions | Risks: declining health of local population Contingencies: good health and safety awareness |
| | Provide the means to create and maintain new playing fields and play facilities | Long | Chichester DC; West Sussex CC; Parish and Town Councils | TICZM 7.4 Neighbourhoods: 7.4.5 Donnington 7.4.9 North Mundham | Funding: for establishing and maintaining facilities Sources: private, developer funding and contributions; Sports Council grants; local council precepts | Risks: Non-implementation of or delayed development; lack of funding. Contingencies: maintain existing facilities |
| | Provide the means to encourage the local population to improve their | Short | Chichester DC; West Sussex CC; Sports Dream; Parish and Town Councils; other | Cycling or walking activities along Chichester Canal and other footpath and cycle | Funding: for facilities; training; transport for the less able; volunteers; office | Risks: declining health of local population; increased medical provision |

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| | health overall (including mental health) using the local environment as a resource | | local bodies | networks on the peninsula; adult fitness area; keep fit centre; Selsey Community Plan 2011; | costs; activities Source: private; local grants; developer funding and contributions | required; injuries; poor weather Contingencies: good health and safety awareness |
| | Make provision for improving health and wellbeing for older people through physical activity | Short | Chichester DC; West Sussex CC; Sports Dream; Parish and Town Councils; other local bodies | Promote organised coastal walks and runs; dancing; tea dances; Selsey Community Plan 2011; | Funding: for volunteers; office costs; transport costs; activities Source: voluntary time; private; local grants | Risks: injuries; poor weather; distance covered Contingencies: good health and safety awareness |
| | Make provision to support local culture and the continuity of community history to help maintain cultural identity. | Short | Chichester DC; West Sussex CC; Selsey History Society; Chichester Harbour Conservancy; Manhood Wildlife & Heritage Group | Record how the coastline and landscape have changed from a community perspective via oral history and other projects | Funding: to provide location; facilities; Source: private; local grants | Risks: little interest in participation; little to record Contingencies: promote the use of library and other archive material |
| | Provide the means to foster improved relations and understanding between generations. | Short | Chichester DC; West Sussex CC; Action in Rural Sussex; Chichester Harbour Conservancy; Manhood Wildlife & Heritage Group; other local groups | Implement mutually beneficial projects between schools and elderly groups, exploring the coastline and other mutual interests. | Funding: for volunteers; office costs; transport costs; activities Source: voluntary time; private; local grants | Risks: no interest; no follow up interaction Contingencies: promote further contact between groups to explain the project value |

7.4 Projects – Neighbourhoods

The following objectives were derived from Parish Plans, Questionnaires, Conservation Area Character Appraisals (CACAs), Management Plans and other relevant documents. All new development should follow the Best Practice Guidance included in the Management Proposals of the relevant CACA.

TICZM – *Towards ICZM*

7.4.1 Affordable Housing

| Sector | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Affordable Housing | Facilitate the limited provision of low cost or affordable housing including the proposed West Wittering development for the provision of a small number of homes available only for local people unable to afford private housing | Long | Chichester DC; West Sussex CC; | TICZM 7.4 Neighbourhoods: 7.4.5 Donnington 7.4.8 Hunston 7.4.10 Selsey 7.4.11 Sidlesham 7.4.13 West Wittering | Funding: for sustainable low cost or affordable housing Sources: private, developer funding and contributions | Risks: increased in-commuting without affordable housing Contingencies: part buy part rent arrangements |

7.4.2 Apuldram and Dell Quay

The Manhood Peninsula's top rated hotel can be found in Apuldram. The business has grown significantly in the last ten years, and is renowned for its restaurant. The community also hosts one of England's premier Blues festivals as well as an Autumn Beer and Music Festival. Pumpbottom Cider Farm produces cider and apple juice from locally grown apples. Dell Quay is a traditional sailing/boat building village situated a little off the Salterns Way cycle route.

The objectives and recommendations below are taken from the Apuldram Parish Questionnaire circulated to the residents of Dell Quay and Apuldram in 2005, and the Chichester Harbour AONB Management Plan 2009-2014.

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Apuldram and Dell Quay | Provide the means to implement the Vision for Chichester Harbour AONB as defined in the Chichester Harbour AONB Management Plan 2009-2014 | Short | Chichester DC; West Sussex CC; Apuldram Parish Meeting; Chichester Harbour Conservancy; Friends of Chichester Harbour | Implementation of the Key Concepts in the Chichester Harbour AONB Management Plan 2009-2014; other strategies and spending programmes | Funding: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Sources: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas | Risks: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Contingencies: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas |
| | Provide resources to reduce traffic congestion on the peninsula | Long | Chichester DC; West Sussex CC; Apuldram Parish Meeting | Apuldram Parish Questionnaire TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Source: TICZM 7.5 Transport & Access: | Risks: TICZM 7.5 Transport & Access: 7.5.1 Roads Contingencies: TICZM 7.5 Transport & Access: |

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| | Provide the means to improve road safety and coastal access for all users including the disabled | Medium | Chichester DC; West Sussex CC; Apuldram Parish Meeting; other relevant bodies | Safer cycling routes TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cycle paths and Footpaths. | Funding: for new access routes Source: private; grants; developer funding and contributions | Risks: slower take up of cycling and walking as alternative modes of transport. Contingencies: improve existing access |
| | Provide resources to enable regular litter clean up of the rural environment and waterways to take place | Medium | Chichester DC; West Sussex CC; Apuldram Parish Meeting; other relevant bodies. | Apuldram Parish Questionnaire 2005 Remove litter and rubbish from Chichester waterways TICZM 7.2 Environment: 7.2.1 Inland | Funding: to employ a contractor to undertake clearance; or organise volunteers Sources: private, developer funding and contributions | Risks: wildlife disturbance; Contingencies: use organised volunteer groups to undertake non-risk maintenance on an ad hoc basis. |
| | Make provision for maintaining the essential rural character of the area | Long | Chichester DC; West Sussex DC; Apuldram Parish Meeting; Chichester Harbour Conservancy; environmental organisations | Retain and supplement existing trees and hedges. Maintain, enhance and create views where appropriate. TICZM 7.2 Environment: 7.2.1 Inland | Funding: For purchasing trees; horticultural expertise; landscaping Source: grants; developer funding and contributions | Risks: lack of maintenance Contingencies: establish a volunteer core through established local environmental groups |

7.4.3 Birdham

Birdham is an attractive rural harbour village with a thriving community including a cricket club and well-attended church and primary school. Birdham Pool is one of the most picturesque marina's on Chichester Harbour developed in the 1930s from one of the last working tidal mills in the country.

The objectives and recommendations below are taken from the minutes of Birdham Parish Council meetings, and the Chichester Harbour AONB Management Plan 2009-2014.

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
|---------|-----------------------------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Birdham | Provide the means to implement the Vision for Chichester Harbour AONB | Short | Chichester DC; West Sussex CC; Birdham Parish Council; Chichester Harbour Conservancy; Friends of Chichester Harbour | Implementation of the Key Concepts in the Chichester Harbour AONB Management Plan 2009-2014; other strategies and spending programmes | Funding: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Sources: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas | Risks: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Contingencies: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas |
| | Provide resources to reduce traffic congestion on the peninsula | Long | Chichester DC; West Sussex CC; Birdham Parish Council | TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Source: TICZM 7.5 Transport & Access: 7.5.1 Roads | Risks: TICZM 7.5 Transport & Access: 7.5.1 Roads Contingencies: TICZM 7.5 Transport & Access: 7.5.1 Roads |

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| | Provide the means to reduce the speed and volume of traffic, to improve road safety for all users | Medium | Chichester DC; West Sussex CC; Birdham Parish Council | TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Source: TICZM 7.5 Transport & Access: 7.5.1 Roads | Risks: TICZM 7.5 Transport & Access: 7.5.1 Roads Contingencies: TICZM 7.5 Transport & Access: 7.5.1 Roads |
| | Make provision to safeguard the waterway and drainage network | Medium | Chichester DC; West Sussex CC; Birdham Parish Council; environmental organisations; Chichester Harbour Conservancy; other appropriate bodies | Chichester Harbour AONB Management Plan 2009-2014; TICZM 7.2 Environment: 7.2.1 Inland | Funding: For monitoring and maintenance Source: grants; developer funding and contributions | Risks: lack of monitoring and maintenance Contingencies: establish a volunteer core through established local environmental groups |

7.4.4 Chichester Harbour AONB

The Chichester Harbour AONB includes a number of villages, not all of whom have established individual Village Design Statements or Parish Plans, and who have not yet been included within a Conservation Area Character Appraisal. The AONB is therefore considered a neighbourhood within the *Towards ICZM* document, and particular consideration must be given to the points upheld in the Chichester Harbour AONB Management Plan 2009-2014. More information about Chichester Harbour AONB can be found in section 7.2 Environment due to its designation as an AONB.

| Sector | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Chichester Harbour AONB | Provide the means to implement the Vision for Chichester Harbour AONB as defined in the Chichester Harbour AONB Management Plan 2009-2014 | Short | Chichester DC; West Sussex CC; Chichester Harbour Conservancy; Friends of Chichester Harbour | Implementation of the Key Concepts in the Chichester Harbour AONB Management Plan 2009-2014 evolved to guide the management of Chichester Harbour: 1. Protecting and improving the special qualities of the AONB. 2. Sustainability and wise use. 3. Increasing knowledge and understanding. 4. Helping people to enjoy the AONB. 5. Supporting the local community and economy. | Funding: To provide the means to undertake projects and determine suitable areas for wildlife and development Source: local grants; developer funding and contributions | Risks: decline in the natural environment and associated species; delay in defining areas suitable for development allowing urban sprawl Contingencies: Support existing natural and historic environmental projects. Update existing Management Plans, Village Design Statements, Parish Plans and similar |

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| | | | | 6. Working in partnership. TICZM 7.2 Environment: 7.2.4 Special Environmental Areas. | | |
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7.4.5 Donnington

For most visitors this is the gate-way/bridge to the Peninsula via a suburbanised rural area, with fine views of the Cathedral and the South Downs plus a sense of entering the Manhood Peninsula.

The objectives and recommendations below are taken from the Donnington Conservation Area Character Appraisal 2006 and the Donnington Parish Plan 2007.

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Donnington | Provide the means to review A27 access points to ease congestion | Long | Chichester DC; West Sussex CC; Donnington Parish Council | Donnington Parish Plan 2007 Start Donnington bypass at Dell Quay road. TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: to undertake a feasibility study for a Donnington bypass; design and implementation Source: WSCC road infrastructure funding; developer funding and contributions | Risks: lack of funding; continued congestion; unwillingness of tourists to visit the peninsula. Contingencies: maintain existing roads |
| | Facilitate the improvement of | Medium | Chichester DC; West Sussex CC; | Donnington Parish Plan 2007 | Funding: TICZM 7.5 | Risks: TICZM 7.5 |

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| | public transport links across the peninsula, and with surrounding areas. | | Donnington Parish Council | TICZM 7.5 Transport & Access: 7.5.2 Public Transport – community bus | Transport & Access: 7.5.2 Public Transport Source: TICZM 7.5 Transport & Access: 7.5.2 Public Transport | Transport & Access: 7.5.2 Public Transport Contingencies: TICZM 7.5 Transport & Access: 7.5.2 Public Transport |
| | Facilitate the limited provision of low cost or affordable housing | Medium | Chichester DC; West Sussex CC; Donnington Parish Council | Donnington Parish Plan 2007; improve building quality. TICZM 7.4 Neighbourhoods: 7.4.1 Affordable Housing | Funding: for sustainable low cost or affordable housing Sources: private, developer funding and contributions | Risks: increased in-commuting; decline in the number of key workers Contingencies: improved and cheaper public transport; part buy part rent arrangements |
| | Provide the means to create and maintain new playing fields and play facilities | Long | Chichester DC; West Sussex CC; Donnington Parish Council | Donnington Parish Plan 2007; provide benches, picnic tables, mend fences TICZM 7.3 Health & Wellbeing | Funding: for establishing and maintaining facilities Sources: private, developer funding and contributions; Sports Council grants | Risks: Non-implementation of or delayed development; lack of funding. Contingencies: maintain existing facilities |
| | Provide the means to | Medium | Chichester DC; West Sussex CC; | Donnington Parish Plan 2007; | Funding: for footpaths; | Risks: increased visitor numbers; |

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| | preserve, enhance and promote pedestrian and cycle access to the river, lakes, the canal and woodlands | | Donnington Parish Council; Sustrans; Manhood Greenways Project | Donnington CACA 2006 Infrastructure supporting access to Chichester Canal; improved signage; TICZM 7.5 Transport & Access t: 7.5.3 Bridleways, Cyclepaths and Footpaths | signage; maintenance; safety Sources: private, local grants, developer funding and contributions; parish precept | deterioration of footpath; disturbance to wildlife Contingencies: develop maintenance scheme; increased use of TIC |
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7.4.6 Earnley

This is the rural village/western gateway to Medmerry Marshes that boasts a lovely 13th century church, footpaths and cycle routes to beach, and extensive wild life areas. The name Earnley refers to a woodland clearing in the Maene Wudu or ‘woodland held in common’, the origin of the name ‘Manhood’. The Earnley Butterfly Centre is an imaginative use of former green housing as a tourist attraction.

The objectives and recommendations below are taken from the Earnley Conservation Area Character Appraisal 2006.

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Earnley | Make provision for the effective implementation of coastal management practises round the Manhood Peninsula coast | Long | Chichester DC; West Sussex CC; Earnley Parish Council; Environment Agency; coastal groups; developers | TICZM 7.2 Environment: 7.2.2 Foreshore | Funding: TICZM 7.2 Environment: 7.2.2 Foreshore Sources: TICZM 7.2 Environment: 7.2.2 Foreshore | Risks: TICZM 7.2 Environment: 7.2.2 Foreshore Contingencies: TICZM 7.2 Environment: 7.2.2 Foreshore |

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| | Provide the means to create and maintain a feeder network of paths on the Manhood Peninsula to take advantage of wider access opportunities within the Medmerry realignment scheme | Medium | West Sussex CC; Chichester DC; Earnley Parish Council; Medmerry Aspirations Group 2010 | Create / maintain path: East Wittering – Selsey via Medmerry Sustrans Ref: 01 TICZM 7.5 Transport & Access 7.5.3 Bridleways, Cyclepaths and Footpaths 7.5.4 Medmerry Access | Funding: for new off road routes Source: private; grants; developer funding and contributions; European Union grant funding | Risks: continued reduced access links across the peninsula Contingencies: improve existing routes |
| | Provide resources to improve roads and signage | Medium | Chichester DC; West Sussex CC; Earnley Parish Council | Earnley CACA 2006; Repair and overhaul of street signage and the road surface TICZM 7.5 Transport & Access 7.5.1 Roads | Funding: for repair and overhaul of street signage and road surfaces Sources: government funding; developer funding and contributions | Risks: a poor road surface will detract from the visitor experience Contingencies: continued maintenance of existing roads |
| | Make provision for improved conservation and care of the natural and historic environment | Medium | Chichester DC; West Sussex CC; Earnley Parish Council | Earnley CACA 2006; undertake a survey of the conservation area including a full photographic survey | Funding: for design and implementation; tools and materials for volunteers Sources: grants; | Risks: lack of public response; decline of local character Contingencies: collate existing knowledge; |

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| | | | | <p>Somerley CACA 2006; ensure that the smock mill, a grade II listed “Building At Risk”, is repaired and maintained in a good structural condition.</p> <p>TICZM 7.2 Environment: 7.2.1 Inland</p> | private funding; developer funding and contributions | monitor on an ad hoc basis; pursue individual projects |
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7.4.7 East Wittering and Bracklesham

East Wittering and Bracklesham are two coastal villages lying next to each other in Bracklesham Bay. Surfing, diving and fossil collecting are a few of the major attractions to be enjoyed on the Blue Flag beaches here. Special features of the area include the wreck of HMS Hazardous, designated under the Protection of Wreck Act 1973, and Bracklesham Bay - a designated SSSI. The site of the proposed Medmerry realignment lies shoreward of Bracklesham Bay.

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
|--------------------------------|-------------------------------------------------------------------------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| East Wittering and Bracklesham | Make provision for the effective implementation of coastal management practises round the Manhood Peninsula coast | Long | Chichester DC; West Sussex CC; East Wittering & Bracklesham Parish Council; Environment Agency; coastal groups; parish councils; developers | TICZM 7.2 Environment: 7.2.2 Foreshore | <p>Funding: TICZM 7.2 Environment: 7.2.2 Foreshore</p> <p>Sources: TICZM 7.2 Environment: 7.2.2 Foreshore</p> | <p>Risks: TICZM 7.2 Environment: 7.2.2 Foreshore</p> <p>Contingencies: TICZM 7.2 Environment: 7.2.2 Foreshore</p> |

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| | Improve roads, signage and access | Medium | Chichester DC; West Sussex CC; East Wittering & Bracklesham Parish Council; Sustrans; Manhood Greenways; other relevant bodies | Medmerry Aspirations 2010: A short link on the west side of the B2145 to join the old road at Bird Pond TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Source: TICZM 7.5 Transport & Access: 7.5.1 Roads | Risks: TICZM 7.5 Transport & Access: 7.5.1 Roads Contingencies: TICZM 7.5 Transport & Access: 7.5.1 Roads |
| | Provide the means to increase the number of off road cycle routes | Medium | Chichester DC; West Sussex CC; East Wittering & Bracklesham Parish Council; Sustrans; Manhood Greenways; RSPB; other relevant bodies | Medmerry Aspirations 2010. Provide off road routes from Pagham to Selsey, Selsey to Bracklesham, Bracklesham to West Wittering TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cyclepaths and Footpaths 7.5.4 Medmerry Access | Funding: TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cyclepaths and Footpaths. Source: TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cyclepaths and Footpaths. | Risks: TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cyclepaths and Footpaths. Contingencies: TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cyclepaths and Footpaths. |
| | Facilitate safer cycling, pedestrian and equestrian access | Long | Chichester DC; West Sussex CC; East Wittering & Bracklesham | Medmerry Aspirations 2010 A crossing facility | Funding: TICZM 7.5 Transport & Access: | Risks: TICZM 7.5 Transport & Access: |

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| | routes | | Parish Council; Sustrans; Manhood Greenways; other relevant bodies | to link Pagham Harbour Visitor Centre with the Medmerry scheme Improved bridleway access at Vinnetrow Road TICZM 7.5 Transport & Access: 7.5.1 Roads | 7.5.1 Roads Source: TICZM 7.5 Transport & Access: 7.5.1 Roads | 7.5.1 Roads Contingencies: TICZM 7.5 Transport & Access: 7.5.1 Roads |
| | Provide resources for emergency access improvements | Medium | Chichester DC; West Sussex CC; East Wittering & Bracklesham Parish Council; emergency service providers | Medmerry Aspirations 2010 Emergency vehicle access route TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Source: TICZM 7.5 Transport & Access: 7.5.1 Roads | Risks: TICZM 7.5 Transport & Access: 7.5.1 Roads Contingencies: TICZM 7.5 Transport & Access: 7.5.1 Roads |
| | Provide the means to create more beach facilities | Medium | Chichester DC; West Sussex CC; East Wittering & Bracklesham Parish Council; local businesses | Chichester DC Foreshores Management Plan 2011 Build new facilities in Bracklesham: Toilet facilities Kiosk, Café | Funding: To secure the development of new facilities Source: private; developer funding and contributions | Risks: declining facilities for beach users and water sport participants. Contingencies: Enhance existing facilities. |

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| | | | | restaurant, Showers TICZM 7.1 Economy: 7.1.3 Tourism and Leisure | | |
| | Provide adequate parking for residents and visitors. | Short | Chichester DC; West Sussex CC; East Wittering & Bracklesham Parish Council | Provide more parking; provide alternative parking arrangements in the form of Park'n'Ride. Car parking with provision for horse boxes east and west of the Medmerry re-alignment. | Funding: to investigate current traffic problems; investigate alternative transport into the area. Sources: private; grants; developer funding and contributions | Risks: traffic congestion; parking congestion Contingencies: implement park'n'ride schemes outside the area. |

7.4.8 Hunston

The objectives and recommendations below are taken from the Hunston Conservation Area Character Appraisal 2006 and the Hunston Parish Plan 2007.

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
|---------|-----------------------------------------------------------------|------------|-------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| Hunston | Provide resources to reduce traffic congestion on the peninsula | Medium | Chichester DC; West Sussex CC; Hunston Parish Council | Hunston Parish Plan 2007; TICZM 7.5 Transport & Access 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Sources: TICZM 7.5 | Risks: TICZM 7.5 Transport & Access: 7.5.1 Roads Contingencies: TICZM 7.5 |

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| | | | | | Transport & Access: 7.5.1 Roads | Transport & Access: 7.5.1 Roads |
| | Provide the means to improve road safety and coastal access for all users including the disabled | Medium | Chichester DC; West Sussex CC Hunston Parish Council; Sustrans; Manhood Greenways Project | Hunston Parish Plan 2007; provide safer cycling, pedestrian and equestrian access routes TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Sources: TICZM 7.5 Transport & Access: 7.5.1 Roads | Risks: TICZM 7.5 Transport & Access: 7.5.1 Roads Contingencies: TICZM 7.5 Transport & Access: 7.5.1 Roads |
| | Provide resources to enable regular litter clean up of the rural environment and waterways to take place. | Short/Med/Long | Chichester DC; West Sussex CC Hunston Parish Council | Hunston Parish Plan 2007. TICZM 7.2 Environment: 7.2.1 Inland | Funding: TICZM 7.2 Environment: 7.2.1 Inland Sources: TICZM 7.2 Environment: 7.2.1 Inland | Risks: TICZM 7.2 Environment: 7.2.1 Inland Contingencies: TICZM 7.2 Environment: 7.2.1 Inland |
| | Facilitate the limited provision of low cost or affordable housing | Long | Chichester DC; West Sussex CC; Hunston Parish Council | Hunston Parish Plan 2007. Facilitate limited development in the settlement policy area. TICZM 7.4 Neighbourhoods: 7.4.1 Affordable Housing | Funding: for sustainable low cost or affordable housing Sources: private, developer funding and contributions | Risks: increased in-commuting; decline in the number of key workers Contingencies: improved and cheaper public transport; part buy part rent options |

7.4.9 North Mundham

The parish of North Mundham Parish extends from the A27 in the north, down to the sea at Pagham Harbour Nature reserve in the south. The objectives and recommendations below are taken from the North Mundham Parish Plan 2005. North Mundham is also included in the Village Design Statement for Pagham produced by Pagham Parish Council and Arun District Council.

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
|---------------|--------------------------------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| North Mundham | Facilitate safer cycling, pedestrian and equestrian access routes | Medium | Chichester DC; West Sussex CC; North Mundham Parish Council; Sustrans; Manhood Cycle Network and other appropriate bodies | North Mundham Parish Plan 2005; Upgrade the surface of School Lane / Peckhams Copse Lane to a good cycling surface TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cycleways and Footpaths | Funding: for new access routes Source: private; grants; developer funding and contributions | Risks: slower take up of cycling and walking as alternative modes of transport. Contingencies: improve and maintain existing routes. |
| | Make provision for maintaining the essential rural character of the area | Long | Chichester DC; West Sussex CC; North Mundham Parish Council; wildlife and heritage organisations | North Mundham Parish Plan 2005; maintain the North Mundham and Runcton SPAs; Control the spread of horticultural businesses. TICZM 7.2 | Funding: TICZM 7.2 Environment: 7.2.1 Inland Sources: TICZM 7.2 Environment: 7.2.1 Inland | Risks: TICZM 7.2 Environment: 7.2.1 Inland Contingencies: TICZM 7.2 Environment: 7.2.1 Inland |

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| | | | | Environment: 7.2.1 Inland | | |
| | Provide the means to employ environmentally sustainable and energy efficient building methods, and materials that mitigate the effects of climate change and sea level rise. | Long | Chichester DC; West Sussex CC; North Mundham Parish Council; developers; green infrastructure specialists; other relevant bodies | North Mundham Parish Plan 2005; promote environmentally sustainable and energy efficient building techniques TICZM 7.2 Environment: 7.2.5 Built Environment | Funding: TICZM 7.2 Environment: 7.2.5 Built Environment Sources: See TICZM 7.2 Environment: 7.2.5 Built Environment | Risks: TICZM 7.2 Environment: 7.2.5 Built Environment Contingencies: TICZM 7.2 Environment: 7.2.5 Built Environment |
| | Provide the means to create and maintain new playing fields and play facilities | Long | Chichester DC; West Sussex CC; North Mundham Parish Council | North Mundham Parish Plan 2005 Provide resources to facilitate playing field and village hall improvements TICZM 7.3 Health & Wellbing | Funding: for maintenance equipment; new fencing; reseeding; village hall improvements Sources: private, developer funding and contributions; Sports Council grants; parish precept | Risks: decline of facilities; decline of the area Contingencies: ensure there is ongoing use of the current facility |
| | Provide the means to preserve, enhance and promote pedestrian and cycle access to | Medium | Chichester DC; West Sussex CC; North Mundham Parish Council; wildlife and heritage organisations | North Mundham Parish Plan 2005. Use of volunteer groups to maintain footpaths. Make good use of signs | Funding: for volunteer equipment and protective clothing Sources: private, rural grants; | Risks: disturbance to wildlife; over use of natural resources; pollution; litter |

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| | the river, lakes, the canal and woodlands | | | to direct and keep visitors on the correct paths. TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cycle paths and Footpaths | developer funding and contributions; | Contingencies: sign posts and litter bins |
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7.4.10 Selsey

The charm of Selsey arises from its unique location at the tip of the Manhood Peninsula. Enclosed by water on two sides Selsey is an old-fashioned British seaside/fishing/holiday village, with stunning sea views of the Isle of Wight and the busy Solent. Selsey is home to the award-winning Bunn Leisure Enterprise and salad producer Nature's Way. It is also home to one of the few remaining fishing 'fleets' on the south coast, supplying the Crab & Lobster brand of fish and seafood to leading London restaurants. Known as a popular location for divers, bird watchers and astronomers, its most famous resident is Sir Patrick Moore.

The objectives and recommendations below are taken from the Selsey Conservation Area Character Appraisal 2006, the Pagham Harbour Local Nature Reserve Management Plan 2007 and the Selsey Community Plan 2011 (in progress). Also included are recommendations from the Selsey East Beach Regeneration Scheme 2009, and the South Coast Design Forum on behalf of the Selsey Coastal Trust Project.

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Selsey | Make provision for the effective implementation of coastal management practises round the Manhood Peninsula coast | Long | Chichester DC; West Sussex CC; Selsey Town Council; Selsey Coastal Trust Project | Selsey Community Plan 2011; construction and maintenance of sea defence works at Selsey Selsey Coastal Trust Projects: East Beach Café | Funding: for dual function buildings and other projects that could contribute to the funding of sea defences Sources: private; grants; developer | Risks: coastal erosion and flooding; localised defence structures affecting limited sections of the frontage Contingencies: |

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| | | | | and other projects TICZM 7.2 Environment: 7.2.2 Foreshore | funding and contributions | temporary improvements |
| | Provide the means to implement the objectives and management guidelines as defined in Pagham Harbour Local Nature Reserve Management Plan 2007 | Short | Chichester DC; West Sussex CC; Selsey Town Council; Arun DC; Pagham Harbour Board; Friends of Pagham Harbour | Pagham Harbour LNR Management Plan 2007; other strategies and spending programmes TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Pagham Harbour Local Nature Reserve Management Plan 2007 | Funding: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Sources: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas | Risks: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Contingencies: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas |
| | Provide assistance with new business start up | Medium | Chichester DC; West Sussex CC; Selsey Town Council; Selsey Coastal Trust | Selsey Community Plan 2011 TICZM 7.1 Economy: 7.1.1 Businesses Selsey Coastal Trust projects; Selsey East Beach Regeneration Plan | Funding: TICZM 7.1 Economy: 7.1.1 Businesses Sources: TICZM 7.1 Economy: 7.1.1 Businesses | Risks: TICZM 7.1 Economy: 7.1.1 Businesses Contingencies: TICZM 7.1 Economy: 7.1.1 Businesses |

| | | | | 2010 projects | | |
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| | Provide the means to improve road safety and coastal access for all users including the disabled | Short | Chichester DC; West Sussex CC; Selsey Town Council; Sustrans, Selsey Coastal Trust Project | Selsey Community Plan 2011; Selsey Coastal Trust Project 2010 TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: for sea defence improvements; access routes; footpaths, cycle paths and signposting Sources: private; grants; developer funding and contributions | Risks: reduced access to the coast in breach of the Marine & Coastal Access Act 2009; Contingencies: use of inland access routes |
| | Provide the means to reduce the speed and volume of traffic, to improve road safety for all users | Medium | Chichester DC; West Sussex CC; Selsey Town Council | Selsey Community Plan 2011 TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads |
| | Provide resources for emergency access improvements | Medium | Chichester DC; West Sussex CC; Selsey Town Council; emergency service providers | Selsey Community Plan 2011; EA Medmerry Managed Re-alignment Scheme TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Sources: TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: TICZM 7.5 Transport & Access: 7.5.1 Roads Contingencies: TICZM 7.5 Transport & Access: 7.5.1 Roads |

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| | Facilitate the improvement of public transport links across the peninsula, and with surrounding areas. | Medium | Chichester DC; West Sussex CC; Selsey Town Council; emergency service providers; transport providers | Selsey Community Plan 2011 TICZM 7.5 Transport & Access: 7.5.2 Public Transport | Funding: TICZM 7.5 Transport & Access: 7.5.2 Public Transport Sources: TICZM 7.5 Transport & Access: 7.5.2 Public Transport | Risks: TICZM 7.5 Transport & Access: 7.5.2 Public Transport Contingencies: TICZM 7.5 Transport & Access: 7.5.2 Public Transport |
| | Find the means to encourage regeneration in Selsey | Medium | Chichester DC; West Sussex CC; Selsey Town Council; Selsey Coastal Trust Project; Selsey Regeneration Ltd | Selsey East Beach Regeneration Plan 2010 projects; Selsey Coastal Trust Projects; support the provision of public art, particularly with a coastal theme | Funding: for design and implementation Sources: private; grants; developer funding and contributions | Risks: lack of public response; decline of local character Contingencies: pursue individual projects; |
| | Provide the means to support improvements to the built environment, enhancing the character of specific areas or buildings | Medium | Chichester DC; West Sussex CC; Selsey Town Council; Selsey Coastal Trust Project; Manhood Wildlife & Heritage Group; other relevant local bodies | Selsey East beach Regeneration Plan 2010 projects; Selsey Coastal Trust Projects; Selsey CACA 2006; help owners of listed buildings make good quality alterations to listed buildings | Funding: for design and implementation; tools and materials for volunteers; to set up and administer an historic grants fund; provide training in required building | Risks:; deterioration of building structure; loss of local character Contingencies: pursue individual projects; |

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| | | | | TICZM 7.2 Environment: 7.2.1 Inland | methods for local builders Sources: private; grants; developer funding and contributions | |
| | Promote sustainability projects in line with the Sustainable Community Strategy for Chichester District | Short | Chichester DC; West Sussex CC; Selsey Town Council; the Greening Campaign; local schools | Selsey Community Plan 2011; promote green renewable energy projects; recycling facilities for batteries/low energy light bulbs TICZM 7.2 Environment: 7.2.1 Inland | Funding: to reinstate the Greening Campaign strategy; specialist recycling facilities; investigate renewable energy sources Sources: private, developer funding and contributions | Risks: lack of a coherent strategy; funding Contingencies: promote recycling locally; provide information about recycling possibilities |
| | Provide the means to support Eco-friendly, high quality tourism to encourage visitors to stay longer without increasing peak summer visitor numbers. | Medium | Chichester DC; West Sussex CC; Selsey Town Council; Visit Chichester | Destination Management Plan 2011; encourage the provision of more tourist accommodation TICZM 7.1 Economy: 7.1.3 Tourism | Funding: TICZM 7.1 Economy: 7.1.3 Tourism Sources: TICZM 7.1 Economy: 7.1.3 Tourism | Risks: TICZM 7.1 Economy: 7.1.3 Tourism Contingencies: TICZM 7.1 Economy: 7.1.3 Tourism |
| | Provide the means to create more visitor facilities and | Medium | Chichester DC; West Sussex CC; Selsey Town Council; Selsey | Destination Management Plan 2011; Selsey East Beach | Funding: TICZM 7.1 Economy: 7.1.3 Tourism | Risks: TICZM 7.1 Economy: 7.1.3 Tourism |

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| | attractions | | Coastal Trust Project | Regeneration Plan 2010 projects; Selsey Coastal Trust projects TICZM 7.1 Economy: 7.1.3 Tourism | Sources: TICZM 7.1 Economy: 7.1.3 Tourism | Contingencies: TICZM 7.1 Economy: 7.1.3 Tourism |
| | Encourage better health for all members of the population | Short | Chichester DC; West Sussex CC; Selsey Town Council; local voluntary groups | Selsey Community Plan 2011; provision of sports facilities TICZM 7.3 Health & Wellbeing | Funding: TICZM 7.3 Health & Wellbeing Sources: TICZM 7.3 Health & Wellbeing | Risks: TICZM 7.3 Health & Wellbeing Contingencies: TICZM 7.3 Health & Wellbeing |
| | Facilitate the limited provision of low cost or affordable housing | Long | Chichester DC; West Sussex CC; Selsey Town Council | Selsey Community Plan 2011 TICZM 7.4 Neighbourhoods: 7.4.1 Affordable Housing | Funding: TICZM 7.4 Neighbourhoods: 7.4.12 Affordable Housing Sources: TICZM 7.4 Neighbourhoods: 7.4.12 Affordable Housing | Risks: TICZM 7.4 Neighbourhoods: 7.4.12 Affordable Housing Contingencies: TICZM 7.4 Neighbourhoods: 7.4.12 Affordable Housing |

7.4.11 Sidlesham

The objectives and recommendations below are taken from the Sidlesham Church Conservation Area Character Appraisal 2006, the Sidlesham Quay Conservation Area Character Appraisal 2006, and the Sidlesham Village Design Statement 2006. Sidlesham is in the Rural Area and therefore doesn't have a Settlement Policy area, however it is subject to restricted policies (see policy RE1) saved from the Chichester District Local Plan Review 1999.

Sidlesham Parish Council has expressed opposition to any further significant development in Selsey because of their concerns about the safety and well being of parishioners from the amount of traffic movement per day using the B2145. The Highways authorities have stated that they are unable to improve the safety of this narrow main road running through the heart of the parish as the properties on either side of the road preclude any widening of the carriageway to allow for any safety improvements such as central crossing points. The Parish Council has a long-term aspiration for a bypass round the main residential areas of the parish. Sidlesham Parish Council has also expressed strong opposition to any 'hub' built to the north of the parish if this would result in a further potential increase in traffic unless a bypass was also provided (see 6.10 para 7).

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| Sidlesham | Make provision for the effective implementation of coastal management practises round the Manhood Peninsula coast | Long | Chichester DC; West Sussex CC; Sidlesham Parish Council; Environment Agency; coastal groups; | 'Going Dutch on the Manhood Peninsula, (2001) - no building less than 5 metres above sea level should be permitted. TICZM 7.2 Environment: 7.2.2 Foreshore | Funding: TICZM 7.2 Environment: 7.2.2 Foreshore Sources: TICZM 7.2 Environment: 7.2.2 Foreshore | Risks: TICZM 7.2 Environment: 7.2.2 Foreshore Contingencies: TICZM 7.2 Environment: 7.2.2 Foreshore |
| | Make provision to safeguard the waterway and drainage network | Medium | Chichester DC; West Sussex CC; Sidlesham Parish Council; environmental organisations; Pagham Harbour Board and Friends; local volunteer groups; other appropriate bodies | Sidlesham VDS 2006; Sidlesham Parish Plan; Ditches, culverts and rifes require maintenance. Development must ensure ponds, ditches and rifes in the vicinity remain fully effective. | Funding: TICZM 7.2 Environment: 7.2.1 Inland Sources: TICZM 7.2 Environment: 7.2.1 Inland | Risks: TICZM 7.2 Environment: 7.2.1 Inland Contingencies: TICZM 7.2 Environment: 7.2.1 Inland |

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| | | | | TICZM 7.2 Environment: 7.2.1 Inland | | |
| | Provide the means to implement the objectives and management guidelines as defined in Pagham Harbour Local Nature Reserve Management Plan 2007 | Short | Chichester DC; West Sussex CC; Sidlesham Parish Council; Arun DC; Pagham Harbour Board; Friends of Pagham Harbour; Selsey Town Council | The proposed rebuild of Pagham Harbour Visitor Centre should occupy the existing building footprint. Pagham Harbour LNR Management Plan 2007; other strategies and spending programmes TICZM 7.2 Environment: 7.2.4 Special Environmental Areas | Funding: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Sources: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas | Risks: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Contingencies: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas |
| | Provide the means to employ environmentally sustainable and energy efficient building methods, and materials that mitigate the effects of climate change and sea level rise | Medium | Chichester DC; West Sussex CC; Sidlesham Parish Council; environmental construction companies and other relevant bodies | Discourage building in low lying areas, but consider ways to mitigate climate change TICZM 7.2 Environment: 7.2.5 Built Environment | Funding: TICZM 7.2 Environment: 7.2.5 Built Environment Sources: TICZM 7.2 Environment: 7.2.5 Built Environment | Risks: TICZM 7.2 Environment: 7.2.5 Built Environment Contingencies: TICZM 7.2 Environment: 7.2.5 Built Environment |

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| | Cut down speed and volume of traffic | Short | Chichester DC; West Sussex CC; Sidlesham Parish Council; | Take measures to reduce traffic flow along the B2145. Sidlesham Parish Council Sidlesham VDS 2006 TICZM 7.5 Transport & Access: 7.5.1 Roads | Funding: for maintenance equipment; contractor to undertake works Sources: private; grants; developer funding and contributions | Risks: deterioration in the character of the area Contingencies: pool resources with neighbouring parishes |
| | Provide the means to support improvements to the built environment, enhancing the character of specific areas or buildings | Medium | Chichester DC; West Sussex CC; Sidlesham Parish Council; Manhood Wildlife & Heritage Group; other relevant local bodies | TICZM 7.2 Environment: 7.2.5 Built Environment | Funding: for design and implementation; tools and materials for volunteers Sources: private; grants; developer funding and contributions | Risks: lack of public response; decline of local character Contingencies: pursue individual projects; |
| | Facilitate the limited provision of low cost or affordable housing | Long | Chichester DC; West Sussex CC; Sidlesham Parish Council | Sidlesham VDS 2006 TICZM 7.4 Neighbourhoods: 7.4.1 Affordable Housing | Funding: TICZM 7.4 Neighbourhoods: 7.4.12 Affordable Housing Sources: TICZM 7.4 Neighbourhoods: 7.4.12 Affordable Housing | Risks: TICZM 7.4 Neighbourhoods: 7.4.12 Affordable Housing Contingencies: TICZM 7.4 Neighbourhoods: 7.4.12 Affordable Housing |

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| | Enhance the natural environment using established management techniques | Short | Chichester DC; West Sussex CC; Sidlesham Parish Council; Manhood Wildlife & Heritage Group; other relevant local bodies; contractors | Sidlesham Church CACA; Sidlesham Quay CACA; Develop a Tree Management Programme and phased clearing of the two hamlet ponds TICZM 7.2 Environment: 7.2.1 Inland | Funding: for tree management and pond clearance advice; tools and work wear for volunteers; to appoint a contractor Sources: private; developer funding and contributions; local and national grants | Risks: declining environment for trees; decline of the pond caused by eutrophication; reduced value of the environment for wildlife. Contingencies: ad hoc pond clearance by volunteers and professionals |
| | Promote sustainability projects in line with the Sustainable Community Strategy for Chichester District | Short | Chichester DC; West Sussex CC; Sidlesham Parish Council; environmental organisations and other relevant bodies | Promote use of renewable resources TICZM 7.2 Environment: 7.2.1 Inland | Funding: TICZM 7.2 Environment: 7.2.1 Inland Sources: TICZM 7.2 Environment: 7.2.1 Inland | Risks: TICZM 7.2 Environment: 7.2.1 Inland Contingencies: TICZM 7.2 Environment: 7.2.1 Inland |

7.4.12 West Itchenor

The objectives and recommendations below are taken from the West Itchenor Village Design Statement 2004, and the Chichester Harbour AONB Management Plan 2009-2014.

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
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| West Itchenor | Provide the means to implement the Vision for Chichester Harbour AONB as defined in the Chichester Harbour AONB Management Plan 2009-2014 | Short | Chichester DC; West Sussex CC; West Itchenor Parish Council; Itchenor Society; Chichester Harbour Conservancy; Friends of Chichester Harbour | Implementation of the Key Concepts in the Chichester Harbour AONB Management Plan 2009-2014; other strategies and spending programmes | Funding: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Sources: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas | Risks: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas Contingencies: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas |
| | Make provision for the effective implementation of coastal management practises round the Manhood Peninsula coast | Long | Chichester DC; West Sussex CC; West Itchenor Parish Council; ; Itchenor Society; Environment Agency; coastal groups; developers | Chichester Harbour AONB Management Plan 2009-2014 TICZM 7.2 Environment: 7.2.2 Foreshore | Funding: TICZM 7.2 Environment: 7.2.2 Foreshore Sources: TICZM 7.2 Environment: 7.2.2 Foreshore | Risks: TICZM 7.2 Environment: 7.2.2 Foreshore Contingencies: TICZM 7.2 Environment: 7.2.2 Foreshore |
| | Make provision to protect the economy and character of the area | Medium | Chichester DC; West Sussex CC; West Itchenor Parish Council; ; Itchenor Society; local businesses | West Itchenor VDS 2004; Chichester Harbour AONB Management Plan 2009-2014; Protect the mainly marine | Funding: for expansion; training; premises Sources: private, developer funding | Risks: loss of boat building will be detrimental, and change the character of the area |

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| | | | | village businesses from change of use. TICZM 7.1 Economy: 7.1.1 Businesses | and contributions | Contingencies: promote existing businesses |
| | Make provision to improve the conservation and care of the local natural and historic environment | Medium | Chichester DC; West Sussex CC; West Itchenor Parish Council; ; Itchenor Society; Chichester Harbour Conservancy; environmental groups and other appropriate bodies | West Itchenor VDS 2004; Chichester Harbour AONB Management Plan 2009-2014; enhanced maintenance and monitoring of paths and habitats to ensure protection of the unique wildlife habitats found in marine areas, and low-lying arable farm and woodland within Chichester Harbour AONB. TICZM 7.2 Environment: 7.2.1 Inland | Funding: for volunteer materials and training Sources: private; grants; developer funding and contributions | Risks: loss of character and deteriorating environment Contingencies: continue existing monitoring programmes |
| | Provide the means to support improvements to the built environment, enhancing the | Medium | Chichester DC; West Sussex CC; West Itchenor Parish Council; Itchenor Society | West Itchenor VDS 2004; Chichester Harbour AONB Management Plan 2009-2014; maintain quality of | Funding: for design and implementation; tools and materials for volunteers | Risks: decline of local character; potential to become a ribbon development |

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| | character of specific areas or buildings | | | <p>design in development of village character areas.</p> <p>Manage settlement gaps ie areas in village through which views can be seen.</p> <p>TICZM 7.2 Environment: 7.2.1 Inland</p> | <p>Sources: grants; private funding; developer funding and contributions</p> | <p>Contingencies: pursue individual projects.</p> |
| | Make provision for maintaining the essential rural character of the area | Long | <p>Chichester DC; West Sussex CC; West Itchenor Parish Council; Itchenor Society;</p> | <p>West Itchenor VDS 2004; Chichester Harbour AONB Management Plan 2009-2014;</p> <p>TICZM 7.2 Environment: 7.2.1 Inland</p> | <p>Funding: TICZM 7.2 Environment: 7.2.1 Inland</p> <p>Sources: TICZM 7.2 Environment: 7.2.1 Inland</p> | <p>Risks: TICZM 7.2 Environment: 7.2.1 Inland</p> <p>Contingencies: TICZM 7.2 Environment: 7.2.1 Inland</p> |
| | Make provision to improve road safety and coastal access for all users including the disabled | Medium | <p>Chichester CD; West Sussex CC; West Itchenor Parish Council; Itchenor Society; other relevant bodies</p> | <p>West Itchenor VDS 2004; Provision of parking spaces for use by the disabled together with wheelchair friendly paths linking car parks and coastal footpaths</p> <p>TICZM 7.5</p> | <p>Funding: disabled parking; footpaths suitable for wheelchair access</p> <p>Source: private, developer funding and contributions; local grants</p> | <p>Risks: poor links and access for all</p> <p>Contingencies: maintain existing paths and roads.</p> |

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| | | | | Transport & Access: 7.5.1 Roads | | |
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7.4.13 West Wittering

West Wittering is home to the South Coast's favourite beach, a traditional rural beach for swimming, sunbathing, windsurfing, walking, picnicking, barbecuing, relaxing. Bordered on two sides by water, the village is situated on the western extremity of the Manhood peninsula, with the western section of its coastline lying within Chichester Harbour AONB.

The objectives and recommendations below are taken from the West Wittering Village Design Statement 2006, the West Wittering Conservation Character Appraisal 2006, and the Chichester Harbour AONB Management Plan 2009-2014.

| Parish | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
|----------------|--------------------------------------------------------------------------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| West Wittering | Make provision for the effective implementation of coastal management practises around the Manhood Peninsula coast | Long | Chichester DC; West Sussex CC; West Wittering Parish Council; Environment Agency; East Head Coastal Issues Advisory Group; local coastal groups; developers | Maintain the stability and protection of the East Head hinge. Ensure stability of the Cakeham Manor sand dunes. TICZM 7.2 Environment: 7.2.2 Foreshore | Funding: TICZM 7.2 Environment: 7.2.2 Foreshore Sources: TICZM 7.2 Environment: 7.2.2 Foreshore | Risks: TICZM 7.2 Environment: 7.2.2 Foreshore Contingencies: TICZM 7.2 Environment: 7.2.2 Foreshore |
| | Provide the means to implement the Vision for Chichester Harbour AONB as defined in the | Short | Chichester DC; West Sussex CC; West Wittering Parish Council ; Chichester Harbour Conservancy; | Implementation of the Key Concepts in the Chichester Harbour AONB Management Plan 2009-2014; other strategies and | Funding: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas | Risks: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas |

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|--|-----------------------------------------------------------------------------------------------|--------|--------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Chichester Harbour AONB Management Plan 2009-2014 | | Friends of Chichester Harbour | spending programmes | Sources: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas | Contingencies: TICZM 7.2 Environment: 7.2.4 Special Environmental Areas |
| | Facilitate the limited provision of low cost or affordable housing | Long | Chichester DC; West Sussex CC; West Wittering Parish Council | New development should include affordable housing available only to for people with strong family connections to the village or with employment in the village. TICZM 7.4 Neighbourhoods: 7.4.1 Affordable Housing | Funding: to provide affordable housing units Sources: private; grants; developer funding and contributions | Risks: increased in-commuting; decline in the number of key workers Contingencies: improved and cheaper public transport; part buy part rent arrangements |
| | Make provision to improve conservation and care of the local natural and historic environment | Short | Chichester DC; West Sussex CC; West Wittering Parish Council | West Wittering VDS 2006: see Landscape Character section TICZM 7.2 Natural & Built Environments 7.2.1 Inland | Funding: TICZM 7.2 Natural & Built Environments 7.2.1 Inland Source: TICZM 7.2 Natural & Built Environments 7.2.1 Inland | Risks: TICZM 7.2 Natural & Built Environments 7.2.1 Inland Contingencies: TICZM 7.2 Natural & Built Environments 7.2.1 Inland |
| | Make provision to protect the economy and | Medium | Chichester DC; West Sussex CC; West Wittering | Only approve extensions to any settlement policy | Funding: TICZM 7.1 Economy | Risks: TICZM 7.1 Economy |

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|--|--------------------------------------------------------------------------|--------|------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | character of the area | | Parish Council | area where there is evidence that the economic balance of the village will be maintained. TICZM 7.1 Economy 7.1.1 Business | 7.1.1 Business Source: TICZM 7.1 Economy 7.1.1 Business | 7.1.1 Business Contingencies: TICZM 7.1 Economy 7.1.1 Business |
| | Make provision for maintaining the essential rural character of the area | Medium | Chichester DC; West Sussex; West Wittering Parish Council; Chichester Harbour Conservancy; environmental organisations | West Wittering VDS 2006: Preserve, retain and maintain grass verges, wooded greens and mature trees. Exercise strong control over applications intending to increase the size of a building footprint Exercise strong control over any development or redevelopment of the outlying hamlets | Funding: TICZM 7.2 Natural & Built Environments 7.2.1 Inland Source: TICZM 7.2 Natural & Built Environments 7.2.1 Inland | Risks: TICZM 7.2 Natural & Built Environments 7.2.1 Inland Contingencies: TICZM 7.2 Natural & Built Environments 7.2.1 Inland |
| | Provide the means to increase the number of off | Medium | Chichester DC; West Sussex CC; West Wittering | Medmerry Aspirations 2010. | Funding: TICZM 7.5 Transport & | Risks: TICZM 7.5 Transport & |

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|--|------------------------------------------------------------------------------------------------------|--------|-------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | road cycle routes | | Parish Council; Sustrans; Manhood Greenways; RSPB; other relevant bodies | Provide off road routes from Pagham to Selsey, Selsey to Bracklesham, Bracklesham to West Wittering TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cyclepaths and Footpaths 7.5.4 Medmerry Access | Access: 7.5.3 Bridleways, Cyclepaths and Footpaths. Source: TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cyclepaths and Footpaths. | Access: 7.5.3 Bridleways, Cyclepaths and Footpaths. Contingencies: TICZM 7.5 Transport & Access: 7.5.3 Bridleways, Cyclepaths and Footpaths. |
| | Provide the means to reduce light pollution and improve the visibility of night skies | Medium | Chichester DC; West Sussex CC; environmental construction companies; Parish councils and other relevant bodies | To promote less street lighting if appropriate; ensure part-night operation TICZM 7.2.5 Built Environment | Funding: to explore and encourage alternative lighting methods Sources: grants; private funding; developer funding and contributions | Risks: too expensive; insufficient lighting produced Contingencies: use existing street lighting measures |

7.5 Transport and Access

TICZM – Towards ICZM

7.5.1 Roads

| Sector | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
|--------|-----------------------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Provide resources to reduce traffic congestion on the peninsula | Medium | Chichester DC; West Sussex CC; Sustrans; parish councils; Sustrans; Manhood Greenways Project | <p>Apuldram Parish Questionnaire; Donnington Parish Plan; Hunston Parish Plan; Selsey Community Plan 2011</p> <p>Offer visitors transport alternatives</p> <p>Create Park and ride facilities Develop schemes encouraging visitors to 'Swap your car for a Bike'.</p> <p>Encourage WSCC to fully review their improvement scheme for the A27</p> <p>TICZM 7.1</p> | <p>Funding: To investigate road improvements; Improve the network of bridleways, footpaths and cycleways and ensure their continued maintenance.</p> <p>Source: private, developer funding and contributions</p> | <p>Risks: continued traffic congestion, particularly during peak summer months.</p> <p>Contingencies: Promote and maintain existing footpaths, cycleways, bridleways and public transport</p> |

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|--|----------------------------------------------------------------------------------------------------------|---------------|------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| | | | | <p>Economy: 7.1.3 Tourism</p> <p>TICZM 7.4 Neighbourhoods: 7.4.2 Apuldram 7.4.3 Birdham 7.4.5 Donnington 7.4.6 Earnley 7.4.8 Hunston 7.4.10 Selsey 7.4.11 Sidlesham 7.4.13 West Wittering</p> | | |
| | <p>Provide the means to reduce the speed and volume of traffic, to improve road safety for all users</p> | <p>Medium</p> | <p>Chichester DC; West Sussex CC; Apuldram Parish Questionnaire; Parish Plans; Village Design Statements</p> | <p>Introduce traffic calming and enforcement schemes for the peninsula.</p> <p>Encourage WSCC to fully review their improvement scheme for the A27, and their transport plan for the Manhood Peninsula</p> <p>TICZM 7.4 Neighbourhoods: 7.4.2 Apuldram 7.4.3 Birdham 7.4.5 Donnington 7.4.8 Hunston</p> | <p>Funding: for road safety investigations; traffic calming schemes; land acquisition; design; construction</p> <p>Source: WSCC road infrastructure funding; developer funding and contributions</p> | <p>Risks: accidents involving vehicles, cyclists and pedestrians</p> <p>Contingencies: maintain existing routes</p> |

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|--|--------------------------------------------------------------------------------------------------|-------|-------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| | | | | 7.4.10 Selsey 7.4.11 Sidlesham | | |
| | Provide resources to improve roads, signage and access. | Short | Chichester DC; West Sussex CC; | TICZM 7.4 Neighbourhoods: 7.4.6 Earnley 7.4.7 East Wittering and Bracklesham | Funding: for new link roads; repair and overhaul of street signage and road surfaces Sources: government funding; developer funding and contributions | Risks: dangerous road surfaces; confusing signage Contingencies: continued maintenance of existing routes |
| | Provide the means to improve road safety and coastal access for all users including the disabled | Long | Chichester DC; West Sussex CC; Parish Plans; CACAs, other relevant bodies | TICZM 7.1 Economy: 7.1.3 Tourism TICZM 7.4 Neighbourhoods: 7.4.2 Apuldram & Dell Quay 7.4.8 Hunston 7.4.10 Selsey 7.4.12 West Itchenor | Funding: to implement improvements Source: private, developer funding and contributions | Risks: poor links and access Contingencies: continued maintenance of existing routes |
| | Provide the means to review A27 access points to ease congestion | Long | Chichester DC; West Sussex CC; Apuldram Parish Questionnaire; Parish Plans; Village Design Statements | Alternative or new routes where possible. Encourage WSCC to fully review their improvement scheme for the A27 | Funding: to undertake a feasibility study for a Donnington bypass; design and implementation Source: | Risks: lack of funding; continued congestion; unwillingness of tourists to visit the peninsula. Contingencies: continued |

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|--|------------------------------------------------------------|---------------|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| | | | | <p>Provision of under or overpasses on the A27.</p> <p>Recommendations and objectives in Going Dutch 2001, Going Dutch 2008</p> <p>TICZM 7.1 Economy: 7.1.1 Businesses</p> <p>TICZM 7.4 Neighbourhoods: 7.4.2 Apuldram 7.4.5 Donnington</p> | <p>WSSC road infrastructure funding; Highways Agency; developer funding and contributions</p> | <p>maintenance of existing routes</p> |
| | <p>Provide resources for emergency access improvements</p> | <p>Medium</p> | <p>Chichester DC; West Sussex CC; emergency services; Selsey Community Plan 2011; Environment Agency</p> | <p>Air ambulance; road improvements; Medmerry emergency access</p> <p>TICZM 7.4 Neighbourhoods: 7.4.7 East Wittering & Bracklesham 7.4.10 Selsey</p> | <p>Funding: for land purchase to allow road widening; new emergency access roads; helicopter landing facility</p> <p>Sources: private funding; grants; developer funding and contributions</p> | <p>Risks: ill or injured persons unable to access emergency facilities</p> <p>Contingencies: evacuation by sea or helicopter</p> |

7.5.2 Public Transport

| Sector | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
|--------|--------------------------------------------------------------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Facilitate the improvement of public transport links across the peninsula, and with surrounding areas. | Medium | Chichester DC; West Sussex CC; Stagecoach; other bus operators in West Sussex; alternative transport operators in West Sussex | Donnington Parish Plan 2007 - community bus; Selsey Community Plan 2011 TICZM 7.4 Neighbourhoods: 7.4.5 Donnington 7.4.10 Selsey | Funding: to assess feasibility and provide additional services Source: grants; negotiation with bus companies | Risks: fewer people travelling by public transport; increased traffic congestion; increased isolation of communities Contingencies: investigate alternative routes |

7.5.3 Bridleways, Cyclepaths and Footpaths

Schemes to deliver wider public access on the Manhood Peninsula were considered by Chichester Canal Trust, Chichester District Council, Countryside Access Forum for West Sussex (CAFS), Environment Agency (EA), RSPB, Selsey Coastal Trust (Pre Trust Group), the Manhood Peninsula Greenways Project, Sustrans and West Sussex County Council (WSCC). It was recognised that the value of wider access opportunities within the Medmerry scheme would be better realised if a feeder network of paths could be created elsewhere and more widely on the Manhood Peninsula. These concepts are explored in Sections 7.5.3 Bridleways, Cyclepaths and Footpaths, and 7.5.4 Medmerry Access.

| Sector | Delivery Objectives | Timescales | Delivery Agencies | Delivery Mechanisms | Funding Requirements / Sources | Risks and Contingencies |
|---------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| Bridleways, cycle paths and footpaths | Provide the means to preserve, enhance and promote pedestrian and cycle access to the river, lakes, the canal and woodlands | Long | Chichester DC; West Sussex CC; Parish Plans; CACAs, Sustrans; Manhood Cycle Network and other appropriate bodies | Create and maintain a canal path linking Chichester Basin and Chichester Marina, and joining with Saltern's Way TICZM 7.4 Neighbourhoods: 7.4.5 Donnington 7.4.9 North Mundham | Funding: For cycle and footpath improvements; signage; maintenance Source: private, developer funding and contributions | Risks: incomplete access to the full length of the canal Contingencies: maintain existing routes |
| | Facilitate safer cycling, pedestrian and equestrian access routes | Medium | Chichester DC; West Sussex CC; parishes; Sustrans; Manhood Cycle Network and other appropriate bodies | TICZM 7.4 Neighbourhoods: 7.4.2 Apuldram 7.4.7 East Wittering & Bracklesham 7.4.8 Hunston 7.4.9 North Mundham | Funding: for new access routes Source: private; grants; developer funding and contributions | Risks: slower take up of cycling and walking as alternative modes of transport. Contingencies: improve existing routes |
| | Provide the means to increase the | Medium | Chichester DC; West Sussex CC; parishes; | TICZM 7.4 Neighbourhoods: 7.4.7 East | Funding: for new off road routes | Risks: slower take up of cycling and walking as |

| | | | | | | |
|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|
| | number of off road cycle routes | | Sustrans; Manhood Cycle Network and other appropriate bodies | Wittering and Bracklesham 7.4.13 West Wittering | Source: private; grants; developer funding and contributions | alternative modes of transport Contingencies: improve existing routes |
| Cycling Improvements | Provide the means to create and maintain a feeder network of paths on the Manhood Peninsula to take advantage of wider access opportunities within the Medmerry realignment scheme | Medium | Chichester DC; West Sussex CC; EA, RSPB, Langmead, SWT, Bunn; MPSG | Create / maintain path: East Wittering – Selsey via Medmerry Sustrans Ref: 01 | Funding: for new off road routes Source: private; grants; developer funding and contributions | Risks: continued reduced access links across the peninsula Contingencies: improve existing routes |
| | As above | Medium | EA, S. Water, SWT, RSPB, Langmead; MPSG | Create / maintain path: Pagham Harbour – Oakhurst Farm Sustrans Ref: 02 Manhood Greenways Ref: 21 | Funding: As above Source: As above | Risks: As above Contingencies: As above |
| | As above | Medium | RSPB | Create / maintain path: Pagham Harbour – Bird Pond Sustrans Ref: 03 | Funding: As above Source: As above | Risks: As above Contingencies: As above |

| | | | | | | |
|--|----------|--------|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|--------------------------------------------------------------------|
| | As above | Medium | Langmead, Sustrans | Create / maintain path: Pagham Harbour – Selsey (B2145) Sustrans Ref: 04 | Funding: As above Source: As above | Risks: As above Contingencies: As above |
| | As above | Medium | Selsey Coastal Trust | Create / maintain path: Selsey coastal path Sustrans Ref: 05 | Funding: As above Source: As above | Risks: As above Contingencies: As above |
| | As above | Medium | WSCC, RSPB, private | Create / maintain path: Pagham Harbour – Pagham village Sustrans Ref: 06 | Funding: As above Source: As above | Risks: As above Contingencies: As above |
| | As above | Medium | Southern Water, private, Sustrans, | Create / maintain path: Bognor – South Mundham Sustrans Ref: 07 WSCC Refs: 106 and 100 Manhood Greenways Ref: 13 | Funding: As above Source: As above | Risks: As above Contingencies: As above |
| | As above | Medium | | Create / maintain path: Chalder Farm link Sustrans Ref: 08 | Funding: As above Source: As above | Risks: As above Contingencies: As above |

| | | | | | | |
|--|----------|--------|------------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|--------------------------------------------------------------------|
| | As above | Medium | WSCC, CAFWS | Create / maintain path: North Mundham – Chichester via lakes Sustrans Ref: 09 WSCC ref: 2792 | Funding: As above Source: As above | Risks: As above Contingencies: As above |
| | As above | Medium | Sustrans | Create / maintain path: North Mundham – Hunston Sustrans Ref: 10 | Funding: As above Source: As above | Risks: As above Contingencies: As above |
| | As above | Medium | Chichester Canal Trust | Create / maintain path: Chichester Canal Sustrans Ref: 11 | Funding: As above Source: As above | Risks: As above Contingencies: As above |
| | As above | Medium | | Create / maintain path: Mapsons Lane – Birdham Sustrans Ref: 12 WSCC ref: 48 Manhood Greenways Network ref: 28 | Funding: As above Source: As above | Risks: As above Contingencies: As above |
| | As above | Medium | WSCC, highways | Create / maintain path: West-East Wittering (Cakeham Road) Sustrans Ref: 13 | Funding: As above Source: As above | Risks: As above Contingencies: As above |

Sustrans provided much of the data in the table above concerning the location of proposed and existing cycle route schemes on the Manhood Peninsula. For ease of reference the schedule below summarises the Sustrans information, and provides a key to the map on the following page, Figure 7.5, showing the cycle route locations.

| Sustrans Reference | Scheme |
|---------------------------|--------------------------------------|
| 01 | East Wittering – Selsey via Medmerry |
| 02 | Pagham Harbour – Oakhurst Farm |
| 03 | Pagham Harbour – Bird Pond |
| 04 | Pagham Harbour – Selsey (B2145) |
| 05 | Selsey Coastal Path |
| 06 | Pagham Harbour – Pagham village |
| 07 | Bognor – South Mundham |
| 08 | Chalder Farm link |
| 09 | North Mundham – Chichester via lakes |
| 10 | North Mundham - Hunston |
| 11 | Chichester Canal |
| 12 | Mapsons Lane - Birdham |
| 13 | West-East Wittering (Cakeham Road) |

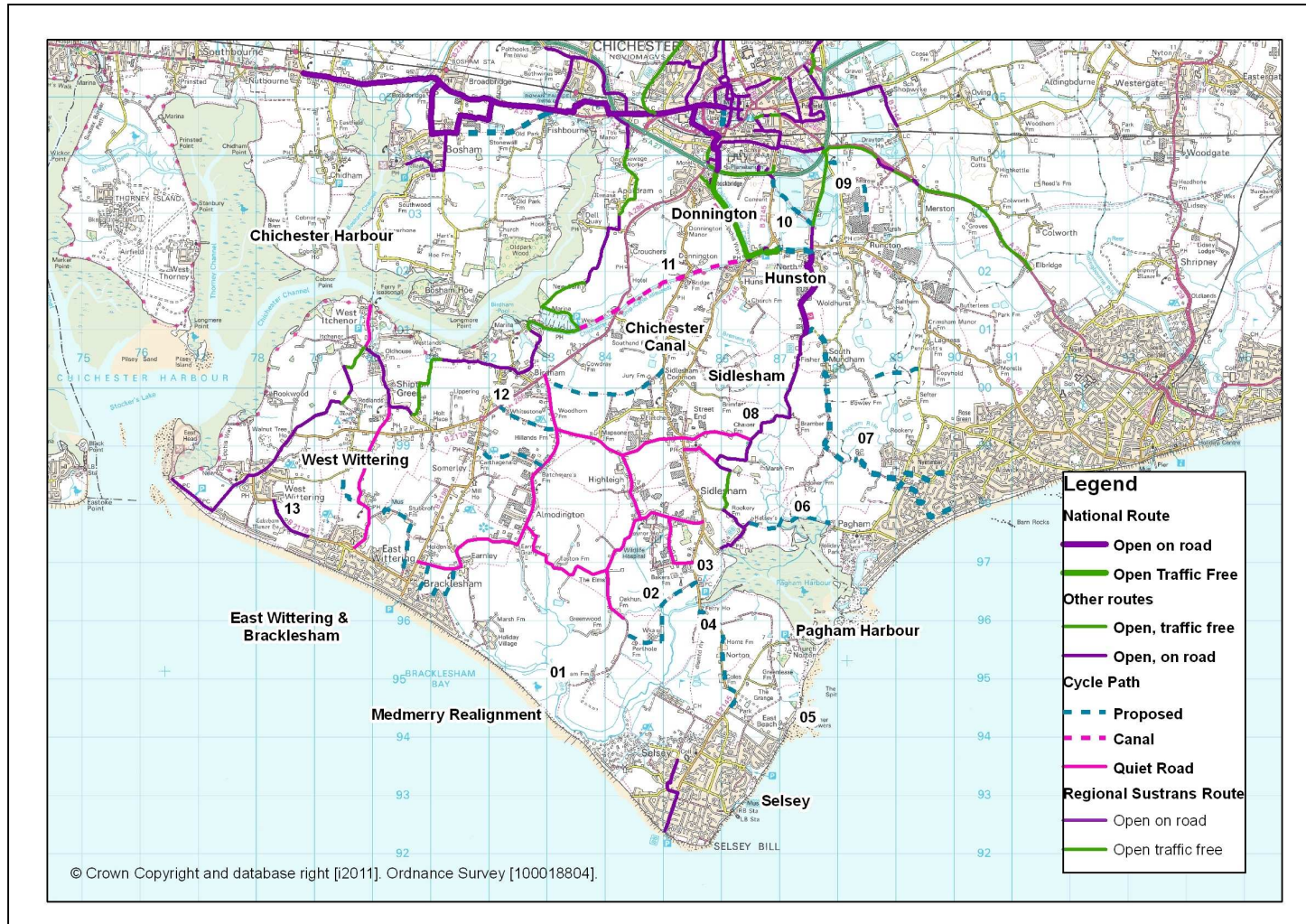


Figure 7.5 Map using data supplied by Sustrans showing proposed and existing cycle routes on the Manhood Peninsula, including local roads

Note: The solid pink lines on the above map indicate quiet roads that could be considered part of the local cycling network, for which no work is required with the possible exception of crossings on the main roads.

Appendix 1: References

Previous consultations and supporting documents include:

1. *Assets and Threats List 2010. Coastal Change Pathfinder ICZM Working Group.*
2. Chichester DC officer interviews
3. Bathing Water Directive 76/160/EEC
4. CDC Citizen's Panel (July 2000). Section on Coastal Management
5. CDC Foreshores Management Report 2011
6. CDC Place Survey (Autumn 2008)
7. Census 2001
8. Chichester Harbour AONB Management Plan 2009 – 2014
9. Chichester Harbour Archaeology Research Framework, MoLAS 2007
10. Citizens Panel Survey July 2000 and Young Citizens Panel Survey July 2000
11. Coastal Defence Strategy: East Head to Emsworth (forthcoming)
12. Coastal Defence Strategy: Portchester Castle to Emsworth (Draft)
13. Coastal Defence Strategy: Pagham Harbour To East Head
14. Coastal Management 2003, International Conference. Cobbold, C., Waters, B. *The Manhood Peninsula Partnership – coastal zone management in practice.* P27.
15. CoastNet Coastal Literacy Study 2010
16. Communities and Local Government Committee (2007) *Coastal Towns*, Second report of session 2006-07, House of Commons HC 351, The Stationery Office, London.

Conservation Area Character Appraisals (CACA) produced for towns on the Manhood Peninsula can be found on Chichester District Council's website either using the following address: <http://www.chichester.gov.uk/index.cfm?articleid=5614> , or by inputting CACA into the 'Search' box.

CACAs have been produced on behalf of:

17. Dell Quay 2006. A CACA was produced for Dell Quay in 2006 despite it not being a parish.
18. Donnington 2006
19. Earnley 2006
20. Hunston 2006
21. Selsey Town Council 2007.
22. Sidlesham Church 2006
23. Sidlesham Quay 2006

24. Somerley 2006
 25. West Wittering 2006
 26. Conservation (Natural Habitats, &c.) Regulations 1994
 27. Defra – A strategy for promoting an integrated approach to the management of coastal areas in England
 28. Development & Coastal Change Strategy
 29. Espace: A Climate For Change On The Manhood Peninsula
<http://www.peninsulapartnership.org.uk/wp/wp-content/uploads/2010/09/climate-for-change-on-the-manhood-peninsula1.pdf>
 30. Five Towns Network Retail Study 2006 undertaken by CACI Property Consulting, and commissioned by the Five Towns Network.
 31. Going Dutch on the Manhood Peninsula 2001. Authors: Carolyn Cobbold and Renee Santema
<http://www.peninsulapartnership.org.uk/wp/wp-content/uploads/2010/12/Going-Dutch-book-a.pdf>
 32. Going Dutch II 2008. Authors: Carolyn Cobbold and Renee Santema
http://www.environment-agency.gov.uk/static/documents/Research/appendix_b_gdii_2156233.pdf
 33. Halo Works Report 2008
 34. Landscape Character Assessment of the AONB 2005. Chris Blandford Associates.
 35. Localism Bill 2010-11. Produced by Communities and Local Government.
 36. Manhood Peninsula Destination Management Plan 2011 - 2016. Chichester University (Dr A Clegg). Produced for the Manhood Peninsula Partnership and Visit Chichester.
 37. Marine & Coastal Access Act 2009
 38. National Planning Policy Framework (Draft) 2011. Produced by Communities and Local Government.
 39. Office for National Statistics 2009
 40. Pagham Harbour Local Nature Reserve Management Plan 2007
- Parish Plans:**
41. Apuldram Parish Questionnaire
 42. Donnington Parish Plan
 - a. <http://www.wsx-donnington-pc.gov.uk/index.cfm?articleid=12965>
 43. Hunston Parish Plan
 - a. http://www.hunstonvillage.co.uk/ParishCouncil/HTML_Files/ParishCouncil-PPlan.html
 44. North Mundham Parish Plan
 45. Place Survey 2008

46. PPG 20 – Coastal Planning. Communities and Local Government, 1992.
 47. PPS1 – Delivering Sustainable Development. Communities and Local Government, 2005.
 48. PPS 9 – Biodiversity and Geological Conservation, 2005.
 49. PPS 12: Creating Strong, Safe and Prosperous Communities Through Local Spatial Planning. Communities and Local Government, 2008.
 50. PPS 25: Development and Flood Risk. Communities and Local Government, 2010.
 51. PPS 25 Supplement: Development & Coastal Change (Guidance Notes). Communities and Local Government, 2010.
 52. Protection of Military Remains Act 1986
 53. Protection of Wrecks Act 1973
 54. Sediment Transport Sources, Pathways and Sinks: SCOPAC, 2004
 55. Selsey and East/West Wittering Visitor Survey 2010: Report of Key Findings
 56. Selsey Biodiversity Action Plan
 57. Selsey Community Plan
 58. Selsey East Beach Regeneration – Reconnecting With The Sea (2009). Produced by Terra Firma and Chichester District Council.
<http://www.chichester.gov.uk/index.cfm?articleid=12236>
 59. Shoreline Management Plan: North Solent – Hurst Spit to Selsey Bill (west)
 60. Shoreline Management Plan: South Downs - Beachy Head to Selsey Bill (east).
 61. South Coast Design Forum 2010: Selsey Coastal Trust Project
 62. South Coast Regional Environmental Characterisation – Marine Aggregates Levy Sustainability Fund, July 2010
 63. South Inshore Marine Plan Area
 64. Sustainable Community Strategy 2008 – Chichester District: A Very Special Place
<http://www.chichesterinpartnership.org.uk/>
 65. Towards ICZM Workshop Report, 2011, CoastNet
 66. Town & Country Planning Act 2008
 67. Valuing Chichester Harbour
- Village Design Statements:**
68. Pagham
 - a. <http://www.paghamparishcouncil.gov.uk/cgi-bin/buildpage.pl?mysql=18>

69. Sidlesham :
 - a. <http://www.sidlesham.org/2007/08/08/village-design-statement/>
70. West Itchenor
 - a. <http://www.itchenorsociety.co.uk/html/designstatement.html>
71. West Wittering:
 - a. http://www.westwitteringparishcouncil.gov.uk/wp/wp-content/uploads/2009/07/Wittering-Village-MASTERvers3_0.pdf
72. UK Climate Change Impacts Programme 2011.
 - a. <http://www.ukcip.org.uk/>
73. West Sussex Ward profiles 2009
 - a. <http://www.chichester.gov.uk/index.cfm?articleid=16049>
74. Wildlife and Countryside Act 2005
75. Young, R. (2009). Coastal Planning – plus ca change! Town and Country Planning. **Vol. 78/no 10**, p418 – 422.

Appendix 2: Legislation in the Coastal Zone

| Integrated Coastal Zone | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Marine | | Shore | Fluvial | Land |
| European: Marine Strategy Framework Directive | | European: Water Framework Directive Habitats Directive | European: Water Framework Directive Habitats Directive | European: No European driver |
| National: Marine Policy Statement Marine & Coastal Access Act 2009 Marine Plans | | National: Flood and Water Management Act 2010 | National: Flood and Water Management Act 2010 | National: National Policy Statements Spatial Planning; <ul style="list-style-type: none"> Town & Country Planning Act 1947 Planning Act 2008 South East Plan (abolished) |
| Marine Management Organisation | | Environment Agency Local Authority | Environment Agency | Local Authority |
| Integrated Coastal Zone Management Stakeholders: <ul style="list-style-type: none"> User groups Marine habitats Marine designations SSSI, Ramsar, SPA etc Underwater heritage Business – fishing, tourism Leisure – scuba diving, sailing | | Shoreline Management Plan Flood and coastal risk management strategies – Pagham to East Head CDS | Catchment Flood Management Plans River Basin Management Plans Strategies and projects | Local Development Framework Stakeholders: <ul style="list-style-type: none"> Community groups Terrestrial habitats Wildlife and countryside legislation Cultural heritage Business – agriculture, retail, tourism Leisure – cycling, walking |

Appendix 3: SP14 ICZM Strategy for the Manhood Peninsula

Much of the Manhood Peninsula is at risk from coastal erosion and flooding; land drainage is problematic and these issues will need to be better understood, managed and mitigated in the face of climate change. Across the peninsula, there is a need to balance change as a result of development with the necessity to protect the unique character of the area.

As with many places, many organisations “plan” for the area but there is a greater requirement in the Manhood – and a greater opportunity – to plan better together to achieve closer policy alignment and coordinated projects. Past achievements in joint working between public bodies and local communities include the “Going Dutch” initiatives and the ESPACE project, which have been internationally recognised.

The preferred strategy for the peninsula is one of integrated management. This approach would coordinate the many different interests involved in planning, managing and using both the land and marine components of the coastal area. It would bring together different policies, decision making structures and coastal stakeholders to encourage concerted action towards common goals. This approach is known as “Integrated Coastal Zone Management” (ICZM). Its general principles are:

- A long term view
- A broad holistic approach involving local communities and relevant organisations
- Adaptive management
- Working with natural processes
- Support and involvement of all relevant administrative bodies
- Use of a combination of instruments
- Participatory planning
- Reflecting local characteristics

Many other policies in this Core Strategy address the needs and requirements of the Manhood area, its people, its activities and places.

Employment on the peninsula is mainly in tourism, agriculture and horticulture, boat building and the service sector. Fisheries play a relatively small but iconic role. The area attracts large numbers of visitors over the course of a short summer season, with noticeably less off-season visitors. Promoting sustainable tourist activities and achieving a better spread of visits throughout the season could produce benefits across the area.

At the southern tip is Selsey, the largest settlement on the peninsula. Many visitors are attracted to the local caravan parks, the largest economic generator in the area. Although popular with tourists, parts of Selsey are in need of regeneration.

The beaches around West Wittering attract a large number of tourists during the summer months, and provide a major focus for water-based activities, including surfing and scuba diving. The west side of the Peninsula is Chichester Harbour AONB and East Head, a small but significant mobile sand and shingle spit. Chichester and Pagham Harbours are important for wildlife with many statutory designations (see Policy SP13).

The proposed managed realignment area of Medmerry lies immediately west of Selsey. The proposals will provide sustainable long-term coastal defences and will create significant new intertidal habitat, such as salt marsh. There is potential to link Medmerry to Pagham Harbour with enhanced visitor facilities.

Taken together, the Harbours and Medmerry plus a growing network of quiet roads and off-road footpaths, cycle ways and bridlepaths offer major potential for peaceful enjoyment of the Manhood area.

Policy SP14 - Integrated Coastal Zone Management Strategy for the Manhood Peninsula

The Council will prepare plans, strategies, projects and other measures, in partnership with other organisations and local communities, to ensure that the Manhood area is planned for in a coordinated and integrated manner, whilst recognising the individual needs of the communities which populate the area.

Subject to the other policies in this Strategy, development in the Manhood Peninsula will, in principle, be supported providing it contributes to one or more of these outcomes:

- (i) Facilitates the economic and social well-being of the area;**
- (ii) Addresses proposals for the coastline and coastal communities set out in Coastal Defence Strategies and Shoreline Management Plans;**
- (iii) Contributes to greater safeguarding of property from flooding or erosion and/or enables the area and pattern of development to adapt to change, including the relocation of current settlement areas, and vulnerable facilities and infrastructure that might be directly affected by the consequences of climate change;**
- (iv) Provides resources to improve the process of harbour and coastal management, incorporating and integrating social, recreational, economic, physical and environmental issues and actions;**
- (v) Improves infrastructure to support sustainable modes of transport, especially cycle ways, bridle paths and footpaths;**
- (vi) Provides the means of supporting regeneration on the Manhood Peninsula.**

Key Background Evidence:

Development & Coastal Change Strategy

Defra – A strategy for promoting an integrated approach to the management of coastal areas in England

PPG 20 – Coastal Planning

PPS 25 Supplement – Development & Coastal Change (Guidance Notes)

Town & Country Planning Act 2008

Marine & Coastal Access Act 2009

Wildlife and Countryside Act 2005

Protection of Wrecks Act 1973

Protection of Military Remains Act 1986

North Solent Shoreline Management Plan

Pagham to East Head Coastal Defence Strategy

Conservation (Natural Habitats, &c.) Regulations 1994

76/160/EEC Bathing Water Directive

South Inshore Central Marine Plan Area (out at consultation June 2010)

Appendix 4: SWOT Analysis

Introduction and SWOT Analysis

SWOT analysis is a strategic planning method used to evaluate the **S**trengths, **W**eaknesses, **O**pportunities, and **T**hreats involved in a project or in a business venture. It involves specifying the objective of the project and identifying the internal and external factors that are favorable and unfavorable to achieve that objective.

- **Strengths:** characteristics of the area that give it an advantage over others.
- **Weaknesses:** characteristics that place the area at a disadvantage relative to others.
- **Opportunities:** *external* chances to make greater improvements to the area.
- **Threats:** *external* elements in the environment that could have a negative impact on the area.

Strengths

- The natural environment – flora and fauna.
- Protected landscapes: Chichester and Pagham Harbours and East Head.
- Excellent seawater quality and Blue Flag beaches.
- Excellent light quality
- Coast to countryside location.
- Sandy beaches and associated visitors including families, surfers and scuba divers.
- The largest marina on the south coast
- Abundance of facilities for sailing, walking, cycling, horse riding / equine tourism, birdwatching and photography
- Many outlets catering for watersports.
- Caravan and camping sites.
- Proximity of Chichester City Centre and the South Downs.
- Local produce – agriculture, horticulture and fishing.
- Many diverse and successful local businesses.

Weaknesses

- Problems associated with being a peninsula such as road infrastructure and traffic congestion.
- Lack of a spatial plan for the Manhood Peninsula.
- Lack of awareness about the natural environment and the consequences of human activity such as wildlife disturbance.
- Poor visitor facilities such as showers / toilets.
- Loss of existing facilities and amenities.
- Poor links between east and west of the peninsula.
- Limited accommodation capacity.
- Limited local cultural diversity.
- Poor marketing and branding, and lack of a defined destination proposition.
- Insufficient affordable housing to meet need.
- Lack of provision for business expansion such as good broadband connection.

Opportunities

- Improve access to and from the A27
- Improve public transport.
- Improve the network of cross-peninsula bridleways, footpaths and cycleways and ensure they are maintained.
- Capitalise on opportunities offered by the Medmerry realignment scheme to create new cycle paths, access routes and car parks adjacent to the realignment area.
- Extend the tourist season without increasing visitor numbers.
- Encourage staycations / developing the domestic market.
- Encourage new tourist accommodation provision.
- Increase the provision of facilities for beach users to include toilets, cafes and retail outlets.
- Produce information packs / boards / talks, to increase local and visitor knowledge about local historical and natural heritage.
- Work towards providing Pagham Harbour visitor centre.
- Make provision for eco-tourism by building eco-lodges.
- Build eco-friendly housing to mitigate the affects of climate change and sea level rise.
- Encourage provision of facilities to keep visitors away from sensitive habitats such as bird nesting sites.
- Improve local shops.
- Take the opportunity to improve marketing and branding of local produce.
- Improve business facilities.
- Increase education opportunities.

Threats

- Flooding and erosion.
- Climate change and sea level rise.
- Increased traffic and congestion.
- Impacts of increased recreational pressures on the natural environment and wildlife.
- The lack of co-operation between different sectors and stakeholders on the Manhood Peninsula.
- Irresponsible dog owners and impacts on bird populations, particularly during the nesting period.
- A coherent policy for visitor facilities such as showers and toilets is lacking on the Manhood Peninsula.
- Increased level of competition within the tourism sector.
- The current economic climate that has created reluctance to start up new businesses.
- Expense of public transport.
- Insufficient capacity of sewage infrastructure to accommodate more development.
- New development on farmland and in villages that is not in keeping with the local surroundings, will compromise the 'sense of place' of the Manhood Peninsula.

Appendix 5: Acknowledgements

Towards ICZM was written for the Manhood Peninsula Partnership using data from a number of sources. The most important of these were the Village Design Statements, Parish Plans and other documents produced by the Parish Councils on the Manhood Peninsula and other local organisations such as the Itchenor Society, and Chichester Harbour Conservancy. Without these trail-blazing efforts that provided a backbone for the document, *Towards ICZM* could not have reached this point so thoroughly or so swiftly.

Towards ICZM was originally written and compiled by Jane Cunningham, Coastal Officer for the Chichester Coastal Change Pathfinder Project. The document was then extensively reviewed and edited by the ICZM Working Group, the Manhood Peninsula Partnership sub-group concerned with the Integrated Coastal Zone Management element of the Pathfinder project. Chichester District Council received funding for the project from Defra. The Manhood Peninsula Partnership was the executive body for this element of the project. Parishes on the peninsula provided further input at the consultation stage.

ICZM Working group:

Chichester District Council – Julie Whitney (Pathfinder Project Manager), Jane Cunningham
Environment Agency – Nick Bean; Uwe Dornbusch; Helen Godfrey; Nick Philpott
Local businesses representatives – Mark Hooper (horticulture); Richard Shrubbs (tourism)
MPP Project Leaders – Carolyn Cobbold; Brian Waters
Natural England – Emma Kelman
Selsey Town Council – Carol Purnell
West Sussex County Council – Glen Westmore (ICZM Chairman)
West Wittering Parish Council – Keith Martin; Jim Robertson;

Other key documents and organisations that provided inspiration included:

Alde and Ores Futures project

<http://www.suffolkcoastal.gov.uk/yourdistrict/coast/aldeore/default.htm>

Bognor Regis Seafront Strategy 2009

http://www1.arun.gov.uk/assets/Bognor_Regis_Regeneration/Seafront_Strategy/Draft_Bognor_Regis_Seafront_Strategy.pdf

C-Scope

<http://www.dorsetforyou.com/C-SCOPE>

Dorset Coast Forum

<http://www.dorsetforyou.com/index.jsp?articleid=20595>

Jurassic Coast

<http://www.jurassiccoast.com/>

Sefton Coast Partnership's ICZM Plan, 2006 – 2011

http://www.seftoncoast.org.uk/pdf/iczmplan20062011.pdf?bcsi_scan_3CE8A06FD81566AF=f9fD2QBpV7YgSIDmJU3w/qpd74IJAAAA8yHTAA==&bcsi_scan_filename=iczmplan20062011.pdf

Suffolk Coast Futures

<http://www.suffolkcoastal.gov.uk/yourdistrict/coast/>

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