



Retail Assessment of the 5 Towns and Chichester

The 5 Towns Network is a network of regeneration workers, planners and other stakeholders across the towns of Selsey, Littlehampton, Bognor Regis, Worthing and Shoreham-By-Sea.

The network has been created to share best practice, skills and knowledge across the coastal strip. It seeks to ensure a co-ordinated approach to the long term regeneration and vitality of each of the five towns through innovation and high quality development.

In March 2006, CACI Property Consulting were commissioned by the 5 Towns Network to carry out a retail assessment of the West Sussex Coastal Towns (Plus Chichester) and to provide a market summary for each town.

The following reports were produced as part of this work:

- 1. Executive Summary**
This report gives information on the scope of the project, a strategic overview of the towns, a SWOT analysis for each town and a retail vision to look at how the towns can complement each other.
- 2. Market Summaries (A separate report for each town)**
This report was produced as a summary for each town on their market position. It is intended that this report will be used as promotional information to talk to developers and to attract retailers. The reports provide a summary for use within the coastal local authorities.
- 3. Final Report (A separate report for each town)**
Produced in Power Point format this is a more in-depth report was produced to give the coastal local authorities the information they need to make presentations to internal or external audiences on the market opportunities for the development of their towns.

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Disclaimer:

Every effort has been made to ensure the accuracy of the information but the suppliers cannot be responsible for errors. Users of this data are requested to inform the publishers of any corrections.

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