

Dear Friends,

This is a call out to licensed businesses to join us at The Great Sussex Way. We are coordinating efforts to make Chichester District front of mind to visitors, particularly now as restrictions are lifted.

As we work hard to create itineraries and routes around our area, our food and watering stops will be at the heart of our offering.

As part of our Covid recovery plan, and thanks to additional investment from Chichester District Council we are able to offer our Community Membership **free of charge** for 2021.

Simply visit our website [thegreatsussexway.org](http://www.thegreatsussexway.org/) Click on the Businesses button

Join the Community Membership for free

We’re building The Great Sussex Way Tourism Community – a united group with the shared common goal of bolstering the local visitor economy across the Chichester District (from the Downs to the Dunes).

This opportunity costs nothing except a few minutes of your time.

Together we will encourage collaboration to further improve the visitor experience in our area and help put us on the map as a top-of-mind destination.

* We need your valuable voice to help shape the future of tourism in our district
* Be part of The Great Sussex Way’s plans for increased co-ordination, improved itineraries and cohesive experiences for visitors
* Benefit from our advertising and marketing campaigns actively promoting the area to visitors
* Let us help you to gain greater insights of who our visitors are, what experiences motivate them and how we can reach them
* Join like-minded businesses in relevant forums and workshops

As a member you will receive:

* A listing on The Great Sussex Way website
* Support to create and develop your listing
* Access to the Chichester Area Tourism Portal and Events Calendar
* The chance to share your content on our social media channels
* An icon for your website to show you are part of The Great Sussex Way

To contact the team email [membership@tgsw.org](mailto:membership@tgsw.org)

We look forward to welcoming you. The Great Sussex Way team