

**TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)
(ENGLAND) REGULATIONS 2007
REGULATION 7: DIRECTION RESTRICTING DEEMED CONSENT**

The Secretary of State for Levelling Up, Housing and Communities ('the Secretary of State') is satisfied, upon a proposal made to him by Chichester District Council, as the local planning authority, that the display of advertisements relating to Estate Agents' Boards for the sale or letting of premises as specified in Class 3A of Schedule 3, Part 1,] to the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 (the 'Regulations') should not be undertaken without express consent in parts of the Chichester District Council.

The Direction would cover the following areas in the Chichester Conservation Area, as shown on the attached maps, namely:

- Primary and Secondary Shopping Frontages as defined within the Council's Adopted Chichester Local Plan: Key Policies 2014-2029, within its Appendix F;

The proposal has been the subject of a site visit, having been publicly advertised.

The areas to be included in the Direction are specified in the Schedule to this Direction.

This Direction shall have effect for a period of ten years from the date on which it comes into force in accordance with the provisions of the Regulations.

Schedule

This Direction relates to the display of advertisements relating to the Estate Agents' Boards for the sale and letting of premises as specified under Class 3A of Part 1 of Schedule 3 to the Regulations] in the following areas in the Chichester District Council, namely:

- Chichester Conservation Area, Primary and Secondary Shopping Frontages as defined within the Council's Adopted Chichester Local Plan: Key Policies 2014-2029, within its Appendix F;

The reasons for the Secretary of State's decision are set out in his letter of 16 December 2022 to the Council, a copy of which is attached.

Rachael Beard

Rachael Beard
Senior Planning Casework Manager

Department for Levelling Up, Housing & Communities
Authorised by the Secretary of State to sign on that behalf

DATE: 16 December 2022